



easter egg hunt

Attraction

Almost everyone with at least one child under age 10 is looking for an Easter egg hunt—give them a great one.

Location is vital

Bridge

Relational. Blessing children blesses parents, and the setting is an easy one for casual conversation.

Communicating the Gospel

Make sure everyone is “registered” and has a prize number for special give-aways, so that at some point in the event you can bring everyone together. This will be the time for someone to share the real reason for Easter. It can be the pastor or other designated host. He should share briefly and clearly what Easter really is, and how to receive Christ. A response area can be designated for people to go to immediately afterward if they choose to ask Christ to lead their life.

Do age-appropriate hunts

Event-Specific Preparation

- Location is vital. A park is ideal, where a lot of people can gather but there is plenty of space to roam and hide eggs. Finding a location must begin at least 6 months in advance. Even if you have the space on campus, it is good to get off-site as you try to draw the unchurched.
- Be creative. Have special “characters” on hand (traditional and Christian) in costume. Have special “super eggs” hidden with prizes in them.
- Do age-appropriate hunts, either sectioning off various ages of kids in certain areas, or giving smaller kids at least several minutes of head start. Allow parents to assist smaller children (under age 6).
- You need lots of volunteers wearing badges that identify them and invite questions.
- Giveaways can come from local merchants who will give you some things and offer discounts on others. Begin procurement six months in advance.
- LifeWay sells “Salvation Eggs” that have the way of salvation inside the eggs. This would be a good giveaway for each person.
- Make sure you have ample, quality information to give to parents about children and parent ministries at church. As in some other events that draw unchurched families, perhaps plan this a few weeks before a major childrens’ event, family event, or parent conference.

Enlist, equip, and mobilize the following ministry teams. Refer to the Ministry Team Preparation section of the manual for instructions on how the teams will function.

- Counseling/Follow-up Team
- Spiritual Preparation Team
- Promotion Team
- Effective Prayerwalking
- Creative/Worship Team
- Budget Preparation