



Associational
STRATEGIES

The Association of the Future

The association of the future assists its churches to fulfill the Great Commission by, investing its resources wisely including time, money, and energy in effective solutions that lead to kingdom impact.

The Association of the Future is...

- Fast:** Timely Decision-making
- Flexible:** Streamlined Organization
- Focused:** Priority Based
- Friendly:** First Choice of Churches

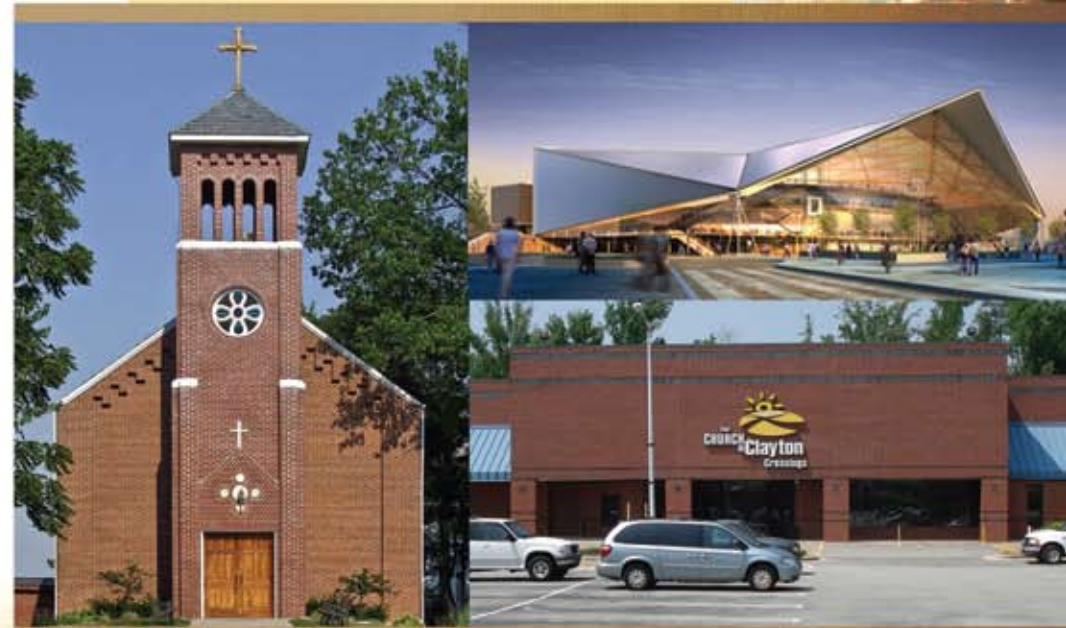


*NORTH AMERICAN
MISSION BOARD*

4200 North Point Pkwy.
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Associational
STRATEGIES



ASSISTING CHURCHES BY STRENGTHENING ASSOCIATIONS

Associational Strategy Team

The Associational Strategy Team exists to create environments in which Directors of Missions and potential Directors of Missions can experience learning, growing, and empowerment spiritually, professionally, and personally to resource churches to make a kingdom impact in their context and culture.



Recent studies indicate:

70%

of learning is from experience

20%

of learning is from coaches/mentors

10%

of learning is from classroom information



The Associational Strategy Team seeks to provide learning opportunities for Directors of Missions and other associational staff through the:

Five Basic Initiatives

Leadership Development

Identify, enlist, and equip potential Directors of Missions. Expose Directors of Missions and potential Directors of Missions to learning environments that lead them to determine what an effective and relevant association can and must be in its context and culture.



Learning Labs

Identify, enlist, equip, and utilize effective associations as “learning laboratories.” The learning laboratories will provide an on-site, customized learning experience for a Director of Missions that enhances a specific area of work in the life of the association (e.g. church planting, resourcing, and leadership development).

Strategy Planning

Provide a strategic diagnostic process for associations to help them prepare to successfully design and implement a sustainable strategy that expands and extends the kingdom.

Associational Personnel Peer Learning Event—APPLE

Work with state and associational leaders to provide regional learning gatherings such as the APPLE Conferences (Associational Personnel Peer Learning Event) utilizing practitioners in the field that encourage peer learning, networking, and the building of synergy.

Coaching/Mentoring

Identify, enlist, and utilize effective Directors of Missions as coaches/mentors to Directors of Missions and associational staff who desire to be strengthened spiritually, personally, and professionally through strategy development, skill development, time management, and other learning processes.