



# christmas gift wrapping

## Attraction

A needed service offered at no cost.

## Bridge

By giving someone a service they need and getting a few minutes of relational time in the process, the opportunity is open for sharing the gospel or making an invite to an evangelistic event.

## Communicating the Gospel

This is a quick encounter, so a gospel tract and/or invitation to a holiday evangelistic event is the best means.

## Event-Specific Preparation

- You'll need to begin work 6 months beforehand to find a retail business that does not normally do gift wrapping but is willing for you to do it at no cost. Look within the church body first—given your motive, you'll almost certainly be looking for a Christian business person.
- The church must provide and pay for all the needed materials and begin recruiting work teams to do the wrapping 3 months in advance.
- Have a "wrapping training" session in advance—it is vital that your group does a good job.
- While this event is good for sharing the gospel, it is just as effective as a sort of pre-evangelistic effort, i.e., an opportunity to invite people (via well-produced, hard-copy invitations or tickets) to a Christmas evangelistic event (drama, musical, etc.). Hence this event is the "touch before the touch."

Enlist, equip, and mobilize the following ministry teams. Refer to the Ministry Team Preparation section of the manual for instructions on how the teams will function.

- Logistics Team
- Spiritual Preparation Team
- Promotion Team
- Effective Prayerwalking
- Budget Preparation