



fall festival

Attraction

Many families are looking for safe alternatives to Halloween.

Bridge

Another relational bridge. People are easier to approach when having fun in a nonthreatening family setting.

Communicating the Gospel

Time can be set aside during the event to pause and have someone share the gospel, perhaps with the evil aspects of Halloween shown in contrast to the love and salvation of Christ. Christian tracts, including ones with Halloween themes, can be presented as prizes with candy. Games can incorporate Bible trivia or Bible facts.

Event-Specific Preparation

This is almost always a huge win. This is organization, organization, organization. You must:

- Register every guest with a detailed registration card that gives you means to follow up.
- Highly engage your church body to be relational witnesses during the event.
- Promote through the secular media. This event in a large church can draw 6,000 people in a small church even several hundred. Experience shows that at least 50 percent will not be from your church!
- This is an event that builds momentum—commit to it for years as it becomes “known” in your community.
- It is vital to have enough event stations, and plenty of variety. Besides classic carnival games, renting inflatables, having music outside, and roaming clowns, jugglers, and musicians is wise. Create a true “carnival” atmosphere.
- Carefully read the Introduction and Spiritual Preparation sections of this manual.
- Utilize the Budget Work Sheet.

Enlist, equip, and mobilize the following ministry teams. Refer to the Ministry Team Preparation section of the manual for instructions on how the teams will function.

- Counseling/Follow-up Team
- Logistics Team
- Spiritual Preparation Team
- Promotion Team
- Effective Prayerwalking
- Creative/Worship Team
- Budget Preparation

The evil aspects of Halloween shown in contrast to the love and salvation of Christ