



# sports clinic

## Attraction

Quality sports instruction and play, possibly with a sports personality.

*Quality instruction is job one. Your goal is to share the gospel*

## Bridge

Sports are the easiest relational bridges across which to share the gospel.

## Communicating the Gospel

If a sports personality is involved, he will share the gospel during a break in the clinic instruction. If a personality is not involved, the station-to-station rotation of instruction will include a devotional station where the gospel is shared.

## Event-Specific Preparation

- This event can pay for itself. If the church can't afford to totally underwrite—or just as a means to show value to the community—charge a nominal, competitive fee (\$10-15).
- Quality instruction is job one. Your goal is to share the gospel, but give the people what they came for, a quality clinic. It's a matter of integrity and building relationships.
- Scan the church body for quality coaches, i.e., high school, local college, ex-pros or even long-time youth league. Use your church's people resources to connect to coaches outside your congregation—high school, local college, ex-pros—who might participate.
- If possible, enlist a popular sports personality of at least local fame to help be a draw and to share the gospel if he is equipped (see appendix for "Guidelines for Dealing with Christian Athletes as Speakers").
- Use an administratively gifted coach, former coach, or athletic administrator to structure the clinic. A good format is using skill stations. Break down the four or five primary skills of the particular sport and teach them in 15 to 30 minute segments at fixed stations, dividing the participants into equal groups and rotating them through.
- Don't let lack of church-owned facilities keep your church from doing this type of event. You can rent city/county-owned facilities, or even partner with other entities to host the event.

Enlist, equip, and mobilize the following ministry teams. Refer to the Ministry Team Preparation section of the manual for instructions on how the teams will function.

- Counseling/Follow-up Team
- Spiritual Preparation Team
- Promotion Team
- Effective Prayerwalking
- Creative/Worship Team
- Logistics Team
- Budget Preparation