



free car wash

Attraction

Sometimes the simplest event can be the most effective. People want their car washed. They are used to seeing youth or college groups doing it.

Bridge

Matching a need with an opportunity at no cost.

This is an act of servanthood

Communicating the Gospel

While a group is washing the vehicle, someone else gently engages the driver/passengers in conversation and shares the gospel with them. How much easier could this be?

Event-Specific Preparation

- Don't take money. Literally refuse! This is an act of servanthood. You are doing the car wash for the opportunity to share the gospel.
- Saturday mornings are best. Find a highly visible location. Advertise with simple posters and signs at the intersection or near the road.
- Have tracts available.
- Do a great job! A lousy car wash damages credibility.
- If possible, get each driver to fill out a brief registration card for follow-up purposes.

Enlist, equip, and mobilize the following ministry teams. Refer to the Ministry Team Preparation section of the manual for instructions on how the teams will function.

- Counseling/Follow-up Team
- Spiritual Preparation Team
- Promotion Team
- Effective Prayerwalking
- Logistics Team
- Budget Preparation

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