



ladies' luncheon

Attraction

Fun, food and fellowship among ladies in an attractive setting.

Bridge

Church members invite unchurched friends; the pleasant, relational environment makes sharing the gospel easy.

Pleasant relational environment makes sharing the gospel easy

Communicating the Gospel

This can be done by the speaker or by a designated lady at each table. A registration-card response is an option as well, but this setting lends itself to a personal testimony followed by invitation.

Event-Specific Preparation

- Make this an aesthetically attractive event. Put a team of ladies with a flare for decorating in charge of that aspect.
- This works well as a quarterly event, giving ladies in the church a consistent opportunity to bring unchurched friends and colleagues, and helping them develop the habit of doing so.
- The speaker should be inspirational and speaking on a topic that easily relates to women. If a quarterly event, vary the topics and style. It could be a serious topic one month, and something related to make-up, dress, and so on another time.
- Provide attractive door prizes and use registration for the prizes as the overall registration mechanism. One option for responding to the gospel is to have the ladies put a star on the door prize card if they are interested in hearing more about Christ. Then take up the cards after the gospel presentation.
- With the occasional exception of when a “big name” speaker is used, don’t spend a lot of money on external advertising. This is a relational event and your focus should be internal, motivating the ladies of the church to invite neighbors and coworkers.
- Make this an easy event for working ladies to attend. Consider them in event time, length, and location.

Enlist, equip, and mobilize the following ministry teams. Refer to the Ministry Team Preparation section of the manual for instructions on how the teams will function.

- Counseling/Follow-up Team
- Spiritual Preparation Team
- Promotion Team
- Effective Prayerwalking
- Creative/Worship Team
- Logistics Team
- Budget Preparation