



first place float

Attraction

Create a fabulous float for your town's annual parade.

Bridge

Parades draw crowds, and the crowds watch the floats. Almost any theme of parade lends itself to a Christian float.

*Parades draw
crowds*

Communicating the Gospel

An artistic church member designs it, dozens of members work to make it a reality, and your church is exposed to lost people you'd never touch otherwise. Add an evangelistic touch with walkers or skaters alongside the float distributing candies with your church logo, invitations to your church, and talking with people in the crowd. Challenge each walker to share a testimony with at least one onlooker.

Event-Specific Preparation

This is a logistics-intensive event. You will need to start one year in advance, identifying the parade you want to participate in and finding out:

- Registration deadlines.
- Float requirements and limitations.
- How many "walkers" can be with the float.
- Float-day organizational details (where to report, when, etc.)
 - You need a very gifted creative team to come up with the concept (6 months before event) and then lead in the building of the float (aim for completion 2 weeks before event).
 - While the walkers can share the gospel, and it can be shared via literature, in some aspects this is a pre-evangelistic effort. You want to make a positive, upbeat impression. It is doubtful that a moving float, which is not observed for long, can communicate the full gospel. Choose a brief, positive theme and use the event to bridge to the community.
 - This is a good event in which to emphasize a particular aspect of your church's ministry. For instance, the single adults could sponsor this float, or the single parents, seniors, youth, and so on.

Enlist, equip, and mobilize the following ministry teams. Refer to the Ministry Team Preparation section of the manual for instructions on how the teams will function.

- Counseling/Follow-up Team
- Spiritual Preparation Team
- Promotion Team
- Effective Prayerwalking
- Creative/Worship Team
- Logistics Team
- Budget Preparation