# 2018 North American Mission Board Ministry Report

The North America Mission Board helps pastors and churches more effectively engage the mission field in the United States, Canada and beyond.

We are grateful for the increasing number of churches and individuals who have become more directly involved in church planting and other missions efforts through our <u>Send Network</u> and <u>Send Relief</u> ministries. These efforts revolve around the priority of <u>planting new evangelistic churches</u>—especially unreached and underserved areas such as large cities and regions outside the South—and engaging <u>communities with the gospel</u>.

In the last 100 years Southern Baptists—and evangelicals in general—have lost significant ground in the church-to-population ratio. This is true especially in regions outside the North American South and in the areas where more than 81 percent of the population lives—in and around large cities.

To help Southern Baptists close this gap, NAMB has identified <u>32 Send Cities</u> that are receiving intense church planting efforts. These cities have vast influence in their regions and beyond. In reaching them, we will need to reach the outlying regions as well as the various ethnic groups that make up the population.

### Send City Missionaries

Our *Send City Missionary* in each Send City is there to recruit church planters and help local Southern Baptists develop a plan for reaching the city. He also assists churches and individuals from outside the city who want to partner in efforts to reach the city.

Beyond our cities, Church Planting Catalysts (CPCs) are responsible for catalyzing the planting of churches throughout North America. Each is to help bring about the planting of at least four churches annually.

In an average year 1,000 churches disappear from the SBC database. Many of those churches are closing their doors forever. Because of this, we have also prioritized our church revitalization efforts to help existing churches become healthier. Our <a href="Church Replant initiative">Church Replant initiative</a> is launching new churches from buildings that once housed SBC churches that have either died or are near death. A Replant brings new spiritual life and allows property to remain in the SBC family.

Over the last few years, we have developed a <u>Church Planting Pathway</u> which is designed to help raise up future planters and allow them to benefit from the influence of others in the church. From coaching to training, the Pathway cultivates their ability to lead in the process of planting.

In 2017, we sent more than \$28 million to Canadian and state convention partners to fund missionaries and support evangelistic church planting, evangelism and church revitalization ministries in their states.

# Southern Baptist Convention Ministry Assignments to NAMB

- Establishment of New Congregations
- Evangelism
- Appointment and Support of Missionaries
- Missions and Missions Education
- <u>Leadership Development</u>
- Disaster Relief

### **Establishment of New Congregations**

Ministry Statement: Assisting churches in planting healthy, multiplying, evangelistic Southern Baptist churches in the United States and Canada.

There are more than 5,000 churches involved in our Send Network strategy as active partners connected with a ministry location or church planter. In 2016 (the most recent year for which data is available), Southern Baptists planted 732 new churches and 232 new churches affiliated with the SBC.

The NAMB <u>Church Planting Pipeline</u> is designed to help Southern Baptists discover, develop and deploy the next generation of church planting missionaries.

NAMB continues to work with conventions, associations and churches to deploy church planters, including streamlining the assessment process to get planters on the field quickly without sacrificing the quality of their training. Through NAMB's <u>SendMe</u> process, churches, associations and state conventions are able to easily provide a missionary request and NAMB works to match prospective candidates with the request.

During 2017, NAMB provided multiple church revitalization gatherings and labs. In 2018, we will continue to partner with state conventions and offer several more of these events.

### Evangelism

Ministry Statement: Assisting churches in the ministries of evangelism and making disciples.

<u>Your Church on Mission</u> was developed and launched in 2016. This blog provides practical, strategic training to pastors to help them lead their church on mission. Resources include blog posts, podcasts and e-Books that can be accessed through the NAMB website.

NAMB continues to promote the <u>3 Circles Life Conversation Guide</u> in English and Spanish. To date, we have distributed more than 2 million guides via orders, grants and gifts. NAMB also developed the <u>3 Circles Evangelism Kit</u> designed to help pastors lead an evangelism emphasis for their church. The <u>3 Circles app</u> has also been downloaded over 130,000 times. Most recently, NAMB developed a 3-week series called <u>Live This</u> designed to give pastors the tools and content to prepare people to have gospel conversations.

In cooperation with LifeWay's emphasis on evangelism, NAMB launched the <u>GC Challenge</u> to spur Southern Baptists to have more gospel conversations leading up the 2018 SBC Annual Meeting in Dallas and beyond.

NAMB built off of the Engage24 evangelism initiative by creating <u>Engage24 workshops</u> that took place across North America in 2017. Cities included Raleigh, Columbia, and Cincinnati. More workshops have been planned for 2018. Pastors who have witnessed flourishing evangelism ministries in their churches seek to share their strategies and their passion with all who attend one of these workshops.

### Appointment and Support of Missionaries

Ministry Assignment: Assisting churches by appointing, supporting and assuring accountability for missionaries serving in the United States and Canada.

NAMB supports 5,097 missionaries and students in varying ministry categories. More than 4,000 Southern Baptist chaplains serve in the U.S. military, in state and federal prisons, hospice, hospitals, disaster relief, as volunteers and in many other settings around the world. NAMB endorses chaplains on behalf of Southern Baptists and helps train and encourage them as they share Christ every day and disciple those who already know Him.

Our missionary assessment process has been improved to provide a more holistic approach to gauging a missionary candidate. This results in placement of missionaries who are better matched for their ministry assignment. In the field, church planters are supervised by Church Planting Catalysts who hold planters accountable to goals and standards and provide any needed assistance.

The Send Network <u>Church Planting Pathway</u> trains and equips those seeking to enter the church planting mission field, and the <u>Church Planting Pipeline</u> enables local churches to discover and develop church planting missionaries in their churches. NAMB assesses those applying to join the Send Network and then provides training and coaching to help ensure that the church planter will be as successful as possible in reaching the community.

In order to better train and educate missionaries, we introduced a more comprehensive orientation process for missionaries that began in late 2015. NAMB missionaries will endeavor to plant a church that will seek to multiply itself, or we will also come alongside pastors and help them replant or revitalize a struggling congregation.

As NAMB works with its partners to push back lostness in North America, a key element to accomplish that task must be that we have the right personnel in the right positions and places. NAMB's missionaries and chaplains are excellent examples of believers committed to being obedient to Christ in all things so that more people will come to know Him. While strategically deployed, our missionaries are also highly accountable, giving Southern Baptists confidence that they are good stewards of the all resources provided to them in their work.

### **Missionary Categories**

The list below shows the approved categories of missionaries.

- Church Planter
- o Replant Church Planter
- Multiply Church Planter
- Church Planter Apprentice
- o Church Planting Intern
- o Church Planting Team Member
- Church Planting Catalyst
- Student Missionary
- o Evangelism Catalyst
- o Collegiate—University Missionary
- o Convention Director of Evangelism (non-South conventions only)
- Convention Director of Missions or Convention Church Planting Director (non-South conventions only)
- o Send Relief Missionary
- Mission Support Specialist
- Send City Missionary

### **Methods of Funding Missionaries**

- 1. Some missionaries are fully funded through and by NAMB, meaning 100 percent of the missionary's approved funding (the amount varies by category) is from NAMB. These personnel may be national or regional missionaries, student missionaries, apprentices, interns or even state convention missionaries who are fully funded for the state convention by NAMB.
- 2. Some missionaries receive a blend of funding through several sources. Many church plants/planters are funded through money set aside as Church Planting Funds (CPF) in the budgets of state Baptist conventions. Many of these funds come from NAMB. The amount varies depending on the strategy of a convention, age of the plant, the trajectory of the plant, the plant's location and the amount of other funding sources available to the plant (sponsoring church, association, state convention, etc.).
- 3. Some missionaries are self-funded (also known as Mission Service Corps [MSC]-funded). These endorsed missionaries raise some, or in some cases, all of their financial support, and each have a supporting or sending church or a NAMB-approved

- non-profit entity that provides oversight to their ministry. NAMB provides resources and administrative support. These missionaries are endorsed, which means they have an approved application as well as a request in our system to serve in a designated location and are held accountable through their Supporting or Sending church or other non-profit entity and by NAMB.
- 4. Some SBC church planters are not part of the above funding models but are in NAMB's Church Planter Support Network. NAMB provides various kinds of support through this network. In the past that has included a \$1,000 contribution to the planter's Guidestone retirement account; a \$1,000 technology allowance for the purchase of a computer or other hardware; LOGOS Bible software; gift cards for planter or spouse for birthdays, Christmas and special occasions such as Valentine's Day; books; fellowship time with family as well as fellow church planters located in their city.

### Missions and Missions Education

Ministry Assignment: Assisting churches by providing missions education and coordinating volunteer missions opportunities for church members.

The North American Mission Board provides missions education in both a traditional manner and via other avenues missions engagement advocacy.

In 2017, NAMB, in partnership with the International Mission Board, hosted three Send Conferences across North America. In Southern California, Dallas and Orlando, 13,000 attendees gathered for the two-day event to learn about living their lives on mission. The conferences helped believers become more intentional about sharing their faith with those around them every day and explore mission possibilities in North America and around the world.

In the traditional realm, NAMB provides missions education resources for children through the NAMB Activity Book and the supplemental, online lessons to the workbook, which feature Send City-specific, Send Relief and evangelism activities. NAMB produces an annual Annie Armstrong Easter Offering® Week of Prayer North American Missions Study for all ages. These studies include missions education videos. *On Mission* magazine, NAMB's primary print publication, carries missions awareness and advocacy features.

Additionally, NAMB continues to resource the Woman's Missionary Union (WMU) with missionary contacts for both children and student materials produced by the auxiliary and provides a content review of those materials. NAMB produces missions education videos for WMU and for use in LifeWay student camps and Vacation Bible School. NAMB also produces a missions education church bulletin resource with the International Mission Board (IMB) and aids in the annual missions study produced by the Southern Baptist Conference of Associational Leaders.

New strategies for equipping missionaries and church planters have led NAMB to invest in the development of mission-specific training. Mission training points include internships, apprenticeships, church planter training and on-going coaching. NAMB directs seminar and on-the-job training for student missionaries through GenSend and formal training for church planting preparation. NAMB also produces an annual missionary prayer calendar to increase awareness of and support for our missionaries.

Regarding volunteer missions opportunities, more than 4,200 churches have connected with specific church plants and church planters across North America as <u>Sending and Supporting Churches</u>. Many of these churches send volunteer teams to work alongside church planting teams in Send Cities and beyond. Other churches that are exploring partnerships with church planting teams in Send Cities also send volunteer teams to work in conjunction with Send City Missionaries and church planters.

Crossover Arizona and Harvest America joined forces in 2017. Crossover provided an opportunity for hundreds of volunteers from throughout North America to partner with Phoenix-area Baptist churches during the week prior to the 2017 Southern Baptist Convention Annual Meeting in June in Phoenix. They engaged communities through door-to-door evangelism and service projects, culminating in Harvest America's crusade at the University of Phoenix Stadium. Over 2,900 salvation decisions were reported at the event.

In 2018, the Crossover Harvest American event will take place in Dallas ahead of the Southern Baptist Convention Annual Meeting.

Southern Baptists served in missions through the thousands of volunteer hours and numerable resources given to aid disaster victims through Disaster Relief. In an historic hurricane season, Southern Baptists responded quickly and stayed long after national news outlets finished covering their stories. Hurricanes Harvey, Irma and Maria devastated Texas, Florida and Puerto Rico. Southern Baptists sent aid to each of those areas though Southern Baptist Disaster Relief and Send Relief.

### Leadership Development

Ministry Statement: Assisting churches by providing leadership development.

One key avenue for strengthening the church in North America comes from NAMB's various strategies that focus on encouraging and equipping leaders. Twelve 'Pastor Round Table' experiences were gifted by NAMB to 242 pastors for the benefit of peer-to-peer learning. NAMB provided scholarship funding to partner with ReFRESH conferences led by Dr. Michael Catt to expand the ministry to pastors in the underserved regions of North America, such as the Northeast and Northwest. NAMB continues to provide scholarships for ministry couples to attend six of the national Timothy+Barnabas conferences led by Dr. Johnny Hunt focusing on leadership development.

We believe that every follower of Jesus is called to live on mission. We want to assist the leaders within our churches leading out in mission, whether that is through planting or helping plant a church or living on mission within everyday life. The North American Mission Board has established <a href="SendNetwork.com">SendNetwork.com</a> to deliver resources and provide

opportunities to help leaders and churches to be equipped and mobilized for the mission of God. The equipping provided through Send Network is done through blogs, videos and eBooks. The resources given away are a practical aid written by practitioners and are 100 percent free to download and share.

### Send Relief

Ministry Statement: Assisting churches in relief ministries to victims of disaster and other people in need.

In 2016, NAMB expanded its efforts to engage and serve communities all across North America. For years, NAMB's relief efforts have focused on disaster relief. The ministry of Disaster Relief has done much to shine the light of Christ in communities facing horrific tragedy. The yellow shirts of Disaster Relief volunteers have been a major testimony throughout North America about God's faithfulness and the passion of His Church.

Without diminishing our Disaster Relief efforts, NAMB has sought to expand its compassion ministry into various communities so that Southern Baptists can meet physical and emotional needs while bringing the light of Jesus Christ and the gospel into the darkest of circumstances. In addition to disaster relief, these emphases include: poverty, refugees & internationals, foster care & adoption and human trafficking.

Throughout 2017, Send Relief developed a national strategy to come alongside churches to help them engage in compassion ministries in their communities and across the nation. By locating strategic locations for Ministry Centers, Send Relief has provided a means for churches to travel to a region to serve those in need as well as learn how to serve the underprivileged in their hometowns. There are currently Ministry Centers related to refugees and internationals, poverty and human trafficking in Clarkston, Ga., Ashland, Ky. and New Orleans, La. respectively.

#### **Poverty**

The <u>problem of poverty</u> affects millions of people in North America and, in some areas, hampers entire regions. In order to combat poverty, Send Relief focuses on providing <u>food</u>, <u>literacy training</u>, <u>medical services</u> and help with the <u>opioid crisis</u>.

Send Relief's <u>Ministry Center</u> that deals specifically with poverty is located in Ashland, Ky. at the crossroads of Kentucky, Ohio and West Virginia—the heart of Appalachia.

### Refugees & Internationals

New <u>refugees and internationals</u> come to North America every year seeking security, opportunity and prosperity. Send Relief's goal is to enable the church to minister by helping refugees and internationals acclimate to a new community. By fostering genuine relationships, Christians can share the gospel and welcome new believers into the church.

Send Relief has established a <u>Ministry Center in Clarkston</u>, <u>Ga.</u>, the "Ellis Island of the South." Thousands of refugees and internationals resettle in Clarkston every year, and the Ministry Center there will go a long way toward helping churches reach those who come to North America.

#### Foster Care & Adoption

Currently, there are hundreds of thousands of children in foster care in the United States, and the numbers continue to rise. Send Relief aspires to help churches see each of those numbers as a child their congregation could love and serve. There are several ways that the local church can come alongside families through <u>foster care and adoption</u>, and Send Relief helps churches make that possibility a reality.

### **Human Trafficking**

Since it is the fastest growing criminal industry in the world, <u>human trafficking</u> likely takes place much closer to home than many people realize. Send Relief seeks to equip the church so that the church can combat human trafficking in their own communities.

Send Relief's <u>Ministry Center in New Orleans</u> ministers to women and families who have been affected by human trafficking.

### Crisis Response

During 2017, the North American Mission Board Disaster Relief Team partnered with state conventions, associations and churches to bring help, healing and hope in the aftermath of disasters and other traumatic events. These events were the results of civil unrest, fires, tornadoes, ice storms, floods and earthquakes. Send Relief organized groups of untrained disaster relief volunteers for the first time in response to the major hurricanes that affected Texas, Florida and Puerto Rico.

Through these partnerships Southern Baptists mobilized thousands of volunteers in 2017. These volunteers prepared over 3.2 million meals and completed over 10,000 various disaster clean-up jobs. Southern Baptists witnessed nearly 900 professions of new-found belief in Jesus Christ.

In 2017, Disaster Relief volunteers invested over 135,800 days of service during NAMB's major responses to tragedy. By far, the largest responses were to Texas, Florida and Puerto Rico in the aftermaths of Hurricanes Harvey, Irma and Maria, respectively.

### Funding North American Missions

North American Mission Board 2017 Actual Revenue/Expenses Summary

REVENUE	Amount
Cooperative Program	44,644,865
Annie Armstrong Easter Offering	59,668,080
Unrestricted Gifts	3,752,032
Investment and Interest Income	30,726,484
Conference Fees and Other	2,498,290
TOTAL	141,289,751

EXPENSES	Amount
Sending Missionaries	7,550,248
Evangelism	12,316,838
*Church Planting	69,681,886
Leadership Development	1,552,041
Mission Education and Volunteer	10,238,470
Opportunities	
Relief Ministries	8,812,524
Mission Advancement	2,047,352
Administrative	16,872,314
TOTAL	129,071,673

Audited Financial Records for fiscal years 2016 and 2017 are below.

#### Cooperative Program

The Southern Baptist worldwide missions enterprise is funded in large part through the unique, efficient and equitable Cooperative Program. A portion of the undesignated tithes and offerings of individuals received by SBC churches becomes Cooperative Program dollars.

### Annie Armstrong Easter Offering

In addition to Cooperative Program giving, an annual offering is received to benefit missions in North America. Named in honor of Annie Armstrong, a passionate advocate of missions who lived 1850-1938, the Annie Armstrong Easter Offering<sup>®</sup> is the primary funding channel for Southern Baptist mission work in the United States, Canada and their territories. A special offering which churches historically collect during the spring (though it can be

<sup>\*</sup>Church planting missionaries salary/benefits are shown in Church Planting. Historically, all missionary salary/benefits have been shown in Missionary Support. NAMB's desire is for our budget to reflect our refocused priority of Send North America and Church Planting.

collected at any time during the year), all funds (100%) go to the support of North American missionaries and their work, primarily as salaries and ministry resources. Each penny given represents the trust that Southern Baptists place in our missionary force, and our missionaries are excellent stewards of these funds. For NAMB's fiscal year of October 1, 2016, through September 30, 2017, receipts to the Annie Armstrong Easter Offering totaled more than \$59 million, the largest in history. To learn more, visit anniearmstrong.com.

\*The information in this report is based on Fiscal Year October 1, 2016 through September 30, 2017. Missionary and Chaplain counts are as of Jan. 1, 2018.



# THE NORTH AMERICAN MISSION BOARD OF THE SOUTHERN BAPTIST CONVENTION, INC.

**CONSOLIDATED FINANCIAL STATEMENTS** 

FOR THE YEARS ENDED SEPTEMBER 30, 2016 AND 2015







### REPORT OF INDEPENDENT AUDITOR

The Board of Trustees The North American Mission Board of the Southern Baptist Convention, Inc. Alpharetta, Georgia

We have audited the accompanying consolidated financial statements of **The North American Mission Board of the Southern Baptist Convention, Inc.** ("the Board"), which comprise the consolidated statements of financial position as of September 30, 2016 and 2015, and the related consolidated statements of activities and cash flows for the years then ended, and the related notes to the consolidated financial statements.

#### Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Board's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Board's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of The North American Mission Board of the Southern Baptist Convention, Inc. as of September 30, 2016 and 2015, the consolidated changes in its net assets, and its consolidated cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Report on Supplementary Information**

Our audits were conducted for the purpose of forming an opinion on the consolidated financial statements taken as a whole. The accompanying Supplemental Schedules of Revenue Analysis by Region (Unaudited) for the years ended September 30, 2016 and 2015 are presented for purposes of additional analysis and are not a required part of the consolidated financial statements. Such information is the responsibility of management and has not been subjected to the auditing procedures applied in the audits of the basic consolidated financial statements, and accordingly, we express no opinion on it.

BATTS MORRISON WALES & LEE, P.A.

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Orlando, Florida February 1, 2017

BATTS MORRISON WALES & LEE, P.A. • CERTIFIED PUBLIC ACCOUNTANTS

# THE NORTH AMERICAN MISSION BOARD OF THE SOUTHERN BAPTIST CONVENTION, INC. Consolidated Statements of Financial Position

September 30,		2016	2015
Assets			
Cash and cash equivalents	\$	1,384,681	\$ 8,330,702
Investments		188,686,554	192,265,249
Investments restricted for long-term purposes		5,478,494	5,477,842
Church loans, net		102,220,114	100,910,056
Beneficial interest in trusts and endowments held by others		43,954,194	45,054,205
Property and equipment, net		41,864,679	26,758,860
Other assets, net		4,742,149	4,313,253
Total assets	<u> </u>	388,330,865	\$ 383,110,167
Ata			
Accounts payable and accrued expenses  Accrued postretirement benefit obligation	\$	5,965,442 61,691,890	\$ 7,150,344 58.635.705
Accounts payable and accrued expenses Accrued postretirement benefit obligation  Total liabilities	\$	5,965,442 61,691,890 67,657,332	\$ 7,150,344 58,635,705 65,786,049
Accrued postretirement benefit obligation  Total liabilities	<u> </u>	61,691,890	\$ 58,635,705
Accrued postretirement benefit obligation  Total liabilities	<u> </u>	61,691,890	\$ 58,635,705
Accrued postretirement benefit obligation  Total liabilities  Net assets	<b>\$</b>	61,691,890 67,657,332	\$ 58,635,705 65,786,049
Accrued postretirement benefit obligation  Total liabilities  Net assets  Unrestricted	<u> </u>	61,691,890 67,657,332 265,541,727	\$ 58,635,705 65,786,049 261,597,211
Accrued postretirement benefit obligation  Total liabilities  Net assets  Unrestricted Temporarily restricted	\$ 	61,691,890 67,657,332 265,541,727 5,699,118	\$ 58,635,705 65,786,049 261,597,211 5,194,860

# THE NORTH AMERICAN MISSION BOARD OF THE SOUTHERN BAPTIST CONVENTION, INC. Consolidated Statements of Activities

For The Year Ended September 30,		2016	2015
Change in unrestricted net assets			 
Public support and revenue			
Annie Armstrong Easter Offering <sup>TM</sup>	\$	58,860,554	\$ 58,019,374
Cooperative program		44,606,983	43,109,617
Contributions		14,523,181	13,604,773
Interest on church loans		4,673,474	5,144,621
Other		2,143,337	1,491,626
Total public support and revenue		124,807,529	121,370,011
Satisfaction of time and use restrictions	<u></u>	2,290,669	2,495,790
Total public support and revenue and net assets			
released from restrictions		127,098,198	123,865,801
Expenses			
Program activities			
Church planting		66,859,249	72,455,657
Sending missionaries		13,512,384	12,848,297
Evangelization		12,137,859	11,833,537
Mission education and opportunities		8,431,696	2,416,709
Relief ministries		4,989,464	4,829,857
Leadership development		1,843,702	2,843,499
Total program activities		107,774,354	107,227,556
Supporting activities		_	
General and administrative		19,972,703	18,915,963
Fundraising		1,400,369	2,345,893
Total supporting activities		21,373,072	21,261,856
Total expenses		129,147,426	128,489,412
Change in unrestricted net assets before other changes		(2,049,228)	(4,623,611
Investment income (loss), net		13,875,876	(15,482,025)
Postretirement benefit change other than periodic postretirement benefit cost		(7,882,132)	(3,377,850)
Change in unrestricted net assets		3,944,516	(23,483,486
Change in temporarily restricted net assets			
Contributions		2,078,866	2,421,076
Investment income (loss), net		716,061	(85,885
Net assets released from restrictions		(2,290,669)	(2,495,790
Change in temporarily restricted net assets	<u> </u>	504,258	(160,599
Change in permanently restricted net assets		_	
Change in beneficial interest in trusts and endowments held by others		(1,100,011)	(1,698,481
Contributions		652	_
Change in permanently restricted net assets		(1,099,359)	(1,698,481
CHANGE IN NET ASSETS		3,349,415	 (25,342,566)
Net assets - Beginning of year		317,324,118	342,666,684
Net assets - End of year	\$	320,673,533	\$ 317,324,118

# THE NORTH AMERICAN MISSION BOARD OF THE SOUTHERN BAPTIST CONVENTION, INC. Consolidated Statements of Cash Flows

For The Year Ended September 30,		2016		2015
Operating cash flows				
Cash received from Annie Armstrong Easter Offering <sup>TM</sup>	\$	58,860,554	\$	58,019,374
Cash received from cooperative program		44,531,917		44,599,629
Cash received from contributions		16,602,047		16,025,849
Interest received on church loans		4,673,474		5,144,621
Dividend and interest income		2,937,980		2,507,845
Cash received from other activities		2,143,337		1,491,626
Cash paid for operating activities and costs		(132,553,295)		(127,367,128)
Net operating cash flows		(2,803,986)		421,816
Investing cash flows				
Purchases of investments		(56,360,004)		(75,692,272)
Proceeds from sales of investments		71,592,656		69,986,256
Net investment in assets restricted for long-term purposes		(652)		_
Loans made to churches		(17,926,231)		(14,664,021)
Principal payments received on church loans		12,198,522		16,063,267
Proceeds from sales of church loans		4,417,651		3,854,355
Net purchases of and improvements to property and equipment		(18,064,629)		(8,053,281)
Net investing cash flows		(4,142,687)		(8,505,696)
Financing cash flows				
Proceeds from contributions restricted for long-term investment		652		_
Proceeds from draws on lines of credit		35,780,292		5,500,000
Repayments of amounts drawn on lines of credit		(35,780,292)		(5,500,000)
Net financing cash flows		652		_
Net change in cash and cash equivalents		(6,946,021)		(8,083,880)
Cash and cash equivalents - Beginning of year		8,330,702		16,414,582
Cash and cash equivalents - End of year	\$	1,384,681	\$	8,330,702
Reconciliation of change in net assets to net operating cash flows				
Change in net assets  Change in net assets	\$	3,349,415	\$	(25,342,566)
<u> </u>	Þ	3,349,413	Ф	(23,342,300)
Adjustments to reconcile change in net assets to net operating cash flows:  Depreciation		2,684,381		2,159,822
Net (gain) loss on investments				
		(11,653,957)		18,075,755
Change in value of beneficial interests in trusts held by others		1,100,011		1,698,481
Proceeds from contributions restricted for long-term investment		(652)		2 540 126
Change in order assets, net		(154,467)		2,548,136
Change in accounts payable and accrued expenses		(1,184,902)		2,809,121
Change in accrued postretirement benefit obligation		3,056,185		(1,526,933)
Net operating cash flows	\$	(2,803,986)	\$	421,816

### NOTE 1 DESCRIPTION OF THE ORGANIZATION

The North American Mission Board of the Southern Baptist Convention, Inc. ("the Board") is a Georgia not-for-profit corporation. The Board aids and shares in the support of Southern Baptist churches, media, missions, and missionary efforts in the United States, Canada, and their territories by providing direct programs and activities and by sharing in the funding of state convention programs and activities. For the years ended September 30, 2016 and 2015, the Board provided approximately \$33,000,000 and \$37,500,000, respectively, in funding to Southern Baptist state conventions and associations for these activities. The Board is also active in assisting churches and individuals with the resources, training, and tools necessary to plant new churches through its Send North America program. The Board is an agency of the Southern Baptist Convention ("the SBC") and receives most of its regular financial support from gifts received through the Executive Committee of the SBC, mainly through the Cooperative Program ("the CP") and the annual Annie Armstrong Easter Offering™ ("the AAEO"). The SBC also funds other programs of the Board (e.g., disaster relief and hunger relief). Total support received from the SBC for the years ended September 30, 2016 and 2015 was approximately \$103,000,000 and \$102,000,000, respectively.

In conformity with accounting principles generally accepted in the United States ("U.S. GAAP"), the consolidated financial statements of the Board also include the accounts of the following organizations, which are separate legal entities:

- NAMB Covenant Productions, Inc. ("Covenant") is a Texas not-for-profit corporation whose purpose is to assist the Board through communication media outlets. The Board controls the appointment of Covenant's board of directors. Covenant did not engage in financial transactions during the years ended September 30, 2016 or 2015.
- **FamilyNet, Inc. ("FamilyNet")** is a Texas not-for-profit corporation whose purpose is to assist the Board through television programming. The Board controls the appointment of FamilyNet's board of directors. FamilyNet did not engage in financial transactions during the years ended September 30, 2016 or 2015.
- **TimeRite Agency, Inc.** ("TimeRite") is a Texas for-profit corporation whose purpose is to assist the Board through program production and broadcasting. The Board controls the appointment of TimeRite's board of directors. TimeRite did not engage in financial transactions during the years ended September 30, 2016 or 2015.
- NAMB Canada is a not-for-profit Canadian corporation whose purposes include planting Southern Baptist churches and supporting Southern Baptist missionaries in order to spread the Gospel of Jesus Christ in Canada. The Board and NAMB Canada share common management. The Board also has certain representation rights with respect to NAMB Canada's governing body. However, the Board does not control NAMB Canada, as that term is defined by U.S. GAAP. For readability, and because NAMB Canada's financial activity is not material to the Board's overall financial statements, the accompanying financial statements are referred to as "consolidated" instead of "consolidated and combined." All significant inter-organizational balances and transactions have been eliminated.

### NOTE 2 SIGNIFICANT ACCOUNTING POLICIES

#### RESTRICTED AND UNRESTRICTED REVENUE AND SUPPORT

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and/or nature of any donor restrictions. Support that is restricted by the donor is reported as an increase in unrestricted net assets if the restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the support is recognized. Donor-restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the consolidated statements of activities as "net assets released from restrictions."

#### **REVENUE CLASSIFICATIONS**

The Board's primary revenue sources included in the accompanying consolidated statements of activities are further described as follows:

Annie Armstrong Easter Offering<sup>TM</sup>: The AAEO honors the life and work of Annie Walker Armstrong. The purpose of the AAEO is to enable missionary personnel to share the good news of Jesus Christ. The Board works in partnership with state conventions to distribute monies given through the offering to missionaries and their efforts.

*Cooperative program:* The CP is Southern Baptists' method of supporting missions and ministry efforts of state conventions, associations, and the SBC. The Board received revenues ratably over the course of the year based on the annual budget allocation of the SBC.

#### PROGRAM ACTIVITIES

The Board's program activities include the following:

*Church planting:* assisting churches in planting healthy, multiplying, evangelistic Southern Baptist Churches in the United States and Canada;

*Sending missionaries:* assisting churches by appointing, supporting, and assuring accountability for missionaries serving in the United States and Canada;

Evangelization: assisting churches in the ministries of evangelism and making disciples;

*Mission education and opportunities:* assisting churches by providing mission education and coordinating volunteer missions opportunities for church members;

Relief ministries: assisting churches in relief ministries to victims of disaster and other people in need; and

Leadership development: assisting churches by providing leadership development.

#### CASH AND CASH EOUIVALENTS

The Board considers investments purchased or donated with original maturities of three months or less to be cash equivalents.

#### **INVESTMENTS**

Investments are carried at estimated fair value.

### NOTE 2 (CONTINUED)

#### **CHURCH LOANS**

Church loans are stated at their unpaid principal amounts outstanding, reduced by an allowance for loan losses, and are generally collateralized by church real estate. Interest income is accrued based on the outstanding principal amount and contractual terms of each individual loan. Church loans generally have original terms from 20 to 30 years, but interest rates generally adjust at three-year to five-year intervals. The carrying value of loan balances approximates fair value.

The Board typically charges a loan processing fee for construction loans and recognizes such fees as revenue in the period in which the loan is originated. Loan origination fees are recognized as revenue in the period in which the loan is originated. Loan fees are intended to offset the direct costs related to issuing the loans. Late payment fees are recognized as revenue when assessed. Interest rates generally range from 4% to 6% per annum.

The Board classifies loans as impaired when it is probable that it will be unable to collect all amounts due according to contractual terms of the loan agreements. Loans are classified as delinquent when payments are 90 days past due. Payments for delinquent loans are applied to interest first, and then to principal, for each past due month starting with the oldest such past due payment. Accrual of interest income is discontinued when, in management's judgment, it is determined that the collectibility of interest is doubtful.

#### ALLOWANCE FOR LOAN LOSSES

Management determines an appropriate allowance for loan losses based upon historical loan loss experience, the amount of past due and nonperforming loans, specific known risks, the value of collateral securing the loans, and current and anticipated economic and interest rate conditions. Evaluation of these factors involves subjective estimates and judgments that may change over time. Additions to the allowance are recognized as expenses and are described as a "provision" for loan losses in Note 6.

#### BENEFICIAL INTERESTS IN TRUSTS AND ENDOWMENTS HELD BY OTHERS

The Board is the beneficiary of certain perpetual irrevocable trusts and endowments held and administered by other parties. The Board generally has the irrevocable right to receive the income earned on the underlying assets in perpetuity. The estimated fair value of such amounts is recognized as an asset and as permanently restricted contribution revenue at the date the Board becomes aware of the agreement. The Board's estimate of fair value is based on fair value information received from the other parties. The underlying assets are not subject to the Board's discretion or control. Gains and losses, which are not distributed, are reflected within "change in beneficial interest in trusts and endowments held by others" in the consolidated statements of activities.

#### PROPERTY AND EQUIPMENT

Property and equipment are stated at cost, if purchased, or estimated fair value on the date of donation, if donated. The Board uses the straight-line method of depreciating property and equipment over the estimated useful lives of the related assets.

#### POSTRETIREMENT BENEFIT PLANS

The Board provides postretirement healthcare and other benefits for retired employees. The Board accounts for the plans following guidance prescribed under U.S. GAAP.

### NOTE 2 (CONTINUED)

#### **INCOME TAXES**

The Board is exempt from federal income tax as an organization described in Section 501(c)(3) of the Internal Revenue Code and from state income tax pursuant to Georgia law. The Board is further classified as a public charity and not a private foundation for federal tax purposes. The Board has not incurred unrelated business income taxes. As a result, no income tax provision or liability has been provided for in the accompanying consolidated financial statements. The Board has not taken any material uncertain tax positions for which the associated tax benefits may not be recognized under accounting principles generally accepted in the United States of America.

#### **USE OF ESTIMATES**

Management uses estimates and assumptions in preparing the consolidated financial statements. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and reported revenues and expenses. Significant estimates used in preparing these consolidated financial statements include those related to the estimated fair values of investments, the collectibility of church loans, the useful lives of property and equipment, and the calculation of the accrued postretirement benefits liability. Actual results could differ from the estimates.

#### RECLASSIFICATIONS

Certain amounts have been reclassified in the Board's consolidated financial statements and footnotes as of and for the year ended September 30, 2015 to conform to classifications adopted during the year ended September 30, 2016.

### SUBSEQUENT EVENTS

The Board has evaluated for possible financial reporting and disclosure subsequent events through February 1, 2017, the date as of which the consolidated financial statements were available to be issued.

### NOTE 3 CONCENTRATIONS

The Board maintains its cash and cash equivalents in deposit accounts which may not be federally insured, may exceed federally insured limits, or may be insured by an entity other than an agency of the federal government. The Board has not experienced any losses in such accounts, and believes it is not exposed to any significant credit risk related to cash and cash equivalents.

During the years ended September 30, 2016 and 2015, the Board received approximately 86% and 87%, respectively, of its contribution revenue (including AAEO gifts, CP gifts, and other contributions) from the Executive Committee of the SBC.

### NOTE 4 INVESTMENTS

Investments consisted of the following:

September 30,	2016	2015
Money market and similar funds	\$ 6,080,012	\$ 7,204,415
Common and preferred stocks	116,737,368	112,032,541
Mutual funds	50,340,123	45,096,906
Corporate debt securities	5,585,075	14,587,692
Government obligations	4,821,639	9,893,492
Church debt obligations	508,541	491,281
Nontraditional investments:		
Limited partnership interest	7,459,937	7,285,736
Pooled funds held by others and other investments	2,632,353	1,151,028
Total investments	\$ 194,165,048	\$ 197,743,091

Investments were held for the following purposes:

September 30,	2016	2015
Investments available for general operations	\$ 188,686,554	\$ 192,265,249
Investments restricted for long-term purposes	5,478,494	5,477,842
Total investments	\$ 194,165,048	\$ 197,743,091

Investments restricted for long-term purposes are restricted pursuant to the endowment agreements to which they relate.

### NOTE 5 FAIR VALUE OF FINANCIAL INSTRUMENTS

U.S. GAAP defines fair value for an investment generally as the price an organization would receive upon selling the investment in an orderly transaction to an independent buyer in the principal or most advantageous market for the investment. The information available to measure fair value varies depending on the nature of each investment and its market or markets. Accordingly, U.S. GAAP recognizes a hierarchy of "inputs" an organization may use in determining or estimating fair value. The inputs are categorized into "levels" that relate to the extent to which an input is objectively observable and the extent to which markets exist for identical or comparable investments. In determining or estimating fair value, an organization is required to maximize the use of observable market data (to the extent available) and minimize the use of unobservable inputs. The hierarchy assigns the highest priority to unadjusted quoted prices in active markets for identical items (Level 1 inputs) and the lowest priority to unobservable inputs (Level 3 inputs). A financial instrument's level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement.

Following is a description of each of the three levels of input within the fair value hierarchy:

Level 1 – unadjusted quoted market prices in active markets for identical items

Level 2 – other significant observable inputs (such as quoted prices for similar items)

Level 3 – significant unobservable inputs

### NOTE 5 (CONTINUED)

The estimated fair value of the Board's investments valued using Level 1 inputs is based on unadjusted quoted market prices within active markets. The estimated fair value of church debt obligations valued using Level 3 inputs is based on information provided by a certain Baptist foundation. The estimated fair value of the Board's limited partnership interest valued using Level 3 inputs consists of a pooled fund which invests primarily in short-term deposits of various financial institutions. This investment can be liquidated at an amount approximating carrying value in the near-term with proper notice. The estimated fair value of investments in pooled funds held by others and other investments valued using Level 3 inputs is based on information provided by the investment custodians which consist of state Baptist foundations and other financial institutions.

Beneficial interests in trusts and endowments held by others are administered primarily by state Baptist foundations. The estimated fair value of the Board's beneficial interest in trusts and endowments held by others valued using Level 3 inputs is based on amounts provided by the Baptist foundations, and in some cases, banks or other financial institutions. The estimated fair value of beneficial interests in trusts and endowments held by others is measured as of June 30. There were no significant changes to the estimated fair value between July 1 and September 30 of each fiscal year-end.

Because the fair value estimates for assets made using Level 2 or Level 3 inputs involve a greater element of subjectivity than do determinations made using Level 1 inputs, it is possible that the actual value of such assets may differ significantly from the estimated amounts.

Estimated fair value of certain assets measured on a recurring basis at September 30, 2016 are as follows:

	Total	Level 1	Level 2	Level 3
Common and preferred stocks	\$ 116,737,368	\$ 116,737,368	\$ 	\$ _
Mutual funds	50,340,123	50,340,123	_	_
Corporate debt securities	5,585,075	5,585,075	_	_
Government obligations	4,821,639	4,821,639	_	_
Church debt obligations	508,541	_	_	508,541
Nontraditional investments:				
Limited partnership interest	7,459,937	_	_	7,459,937
Pooled funds held by others and				
other investments	2,632,353	_	_	2,632,353
Beneficial interest in trusts and				
endowments held by others	 43,954,194	 		 43,954,194
Total	\$ 232,039,230	\$ 177,484,205	\$ 	\$ 54,555,025

Estimated fair value of certain assets measured on a recurring basis at September 30, 2015 are as follows:

	 Total	Level 1	Level 2	Level 3
Common and preferred stocks	\$ 112,032,541	\$ 112,032,541	\$ 	\$ _
Mutual funds	45,096,906	45,096,906	_	_
Corporate debt securities	14,587,692	14,587,692	_	_
Government obligations	9,893,492	9,893,492	_	_
Church debt obligations	491,281	_	_	491,281
Nontraditional investments:				
Limited partnership interest	7,285,736	_	_	7,285,736
Pooled funds held by others and				
other investments	1,151,028	_	_	1,151,028
Beneficial interest in trusts and				
endowments held by others	 45,054,205	 		 45,054,205
Total	\$ 235,592,881	\$ 181,610,631	\$ _	\$ 53,982,250

The activity for Level 3 assets was immaterial for the years ended September 30, 2016 and 2015.

### NOTE 6 CHURCH LOANS, NET

### Loan Balances Stratified by Principal Amount

As of September 30, 2016, the Board had approximately 250 loans with balances as follows:

	Number of	Principal	Percent of
Loan Balance	Loans	Outstanding	Loan Portfolio
Less than \$250,000	151	\$ 15,196,122	15%
\$250,000 - \$499,999	40	14,421,473	14%
\$500,000 - \$999,999	32	24,060,011	23%
\$1,000,000 - \$1,999,999	19	25,531,803	24%
\$2,000,000 or more	8	25,632,027	24%
	250	\$ 104,841,436	100%

As of September 30, 2015, the Board had approximately 260 loans with balances as follows:

	Number of	Principal	Percent of
Loan Balance	Loans	Outstanding	Loan Portfolio
Less than \$250,000	164	\$ 16,820,436	16%
\$250,000 - \$499,999	38	13,854,876	14%
\$500,000 - \$999,999	31	23,066,861	22%
\$1,000,000 - \$1,999,999	18	23,796,872	23%
\$2,000,000 or more	9	25,896,935	25%
	260	\$ 103,435,980	100%

#### Geographic Concentrations of Loans

As of September 30, 2016, aggregate loans of at least five percent of total balances are due from churches based in the following states:

	Number of	Principal	Percent of
State	Loans	Outstanding	Loan Portfolio
California	62	\$ 29,898,568	29%
Arizona	25	10,962,317	10%
Ohio	22	7,366,732	7%
Colorado	6	6,945,936	7%
Georgia	9	 5,602,715	5%
	124	\$ 60,776,268	58%

As of September 30, 2015, aggregate loans of at least five percent of total balances are due from churches based in the following states:

	Number of	Principal	Percent of
State	Loans	 Outstanding	Loan Portfolio
California	68	\$ 27,014,883	26%
Georgia	14	10,311,473	10%
Arizona	22	8,502,659	8%
Ohio	25	8,306,928	8%
Colorado	7	6,134,781	6%
Indiana	13_	 5,301,228	5%
	149	\$ 65,571,952	63%

### NOTE 6 (CONTINUED)

During the years ended September 30, 2016 and 2015, the Board sold church loans with an outstanding principal balance of approximately \$4,400,000 and \$4,000,000, respectively, to an unrelated third party. The amount of the proceeds received approximated the net carrying value of the underlying loans at the date of the sale.

### **Delinquent Loans**

As of September 30, 2016 and 2015, loans with outstanding principal balances of \$663,089 and \$701,798, respectively, were classified as delinquent.

### **Impaired Loans**

As of September 30, 2016 and 2015, the Board held no outstanding loans that were considered impaired.

#### Allowance for Loan Losses

Allowance for credit losses and recorded investment in church loans during the year ended September 30, 2016 were approximately as follows:

	Year End September 30, 20	
Allowance for credit losses		-10
Beginning Balance	\$ 2,525,00	00
Charge-offs	<del>-</del>	-
Recoveries	_	-
Provision (reduction)	96,00	00
Ending Balance	\$ 2,621,00	00
Ending Balance individually evaluated for impairment	\$ 1,306,00	00
Ending Balance collectively evaluated for impairment	\$ 1,315,00	00

Allowance for credit losses and recorded investment in church loans during the year ended September 30, 2015 were approximately as follows:

		Year Ended
	Se	ptember 30, 2015
Allowance for credit losses		
Beginning Balance	\$	4,880,000
Charge-offs		(2,280,000)
Recoveries		_
Provision (reduction)		(75,000)
Ending Balance	\$	2,525,000
Ending Balance individually evaluated for impairment	\$	1,090,000
Ending Balance collectively evaluated for impairment	\$	1,435,000

### NOTE 6 (CONTINUED)

### Loan Performance

Credit risk profile based on payment activity as of September 30, 2016:

	Principal Balance
Performing loans	\$ 104,178,347
Non-performing loans *	 663,089
Total	\$ 104,841,436

<sup>\*</sup> Loans 90 days past due or more, last evaluated as of September 30, 2016

Credit risk profile based on payment activity as of September 30, 2015:

	Principal B	alance
Performing loans	\$ 102,73	4,182
Non-performing loans *	70	1,798
Total	\$ 103,43	5,980

<sup>\*</sup> Loans 90 days past due or more, last evaluated as of September 30, 2015

#### Age of Delinquent Loans

Age analysis of delinquent loan balances as of September 30, 2016:

	90-179 Days	180-365 Days	More than 365 Days	
	Past Due	Past Due	Past Due	<b>Total Delinquent</b>
Principal Balance	\$ 170,309	\$ _	\$ 492,780	\$ 663,089

Age analysis of delinquent loan balances as of September 30, 2015:

	90-179 Days	180-365 Days	Mo	re than 365 Days	
	Past Due	Past Due		Past Due	Total Delinquent
Principal Balance	\$ 193,868	\$ _	\$	507,930	\$ 701,798

As of September 30, 2016, loans with principal balances of \$90,361 were past due 30-89 days. As of September 30, 2015, loans with principal balances of \$129,813 were past due 30-89 days.

#### Troubled Debt Restructuring

During the years ended September 30, 2016 and 2015, the Board restructured troubled debts with an aggregate principal amount of approximately \$1,137,000 and \$1,149,000, respectively, reducing the contractual monthly payments for periods ranging from 3 to 11 months, respectively. This modification had a minimal impact in the loan portfolio yield.

### NOTE 7 PROPERTY AND EQUIPMENT

Property and equipment consisted of the following:

September 30,	2016	2015
Land	\$ 6,282,621	\$ 4,246,144
Buildings and building improvements	42,279,438	35,349,295
Equipment, furniture and fixtures, and vehicles	5,326,150	4,400,654
Computer equipment & software	8,243,807	3,720,965
Construction in progress	1,801,102	52,351
Total	 63,933,118	47,769,409
Less: Accumulated depreciation	 (22,068,439)	 (21,010,549)
Net property and equipment	\$ 41,864,679	\$ 26,758,860

### NOTE 7 (CONTINUED)

Depreciation expense amounted to \$2,684,381 and \$2,159,822 during the years ended September 30, 2016 and 2015, respectively.

### NOTE 8 OTHER ASSETS

Other assets consisted of the following:

September 30,	2016	2015
Accounts receivable, net	\$ 3,353,849	\$ 3,349,143
Inventories	391,403	366,518
Prepaid expenses	763,159	293,056
Contributions receivable from remainder interest trusts	 233,738	 304,536
Total	\$ 4,742,149	\$ 4,313,253

### NOTE 9 POSTRETIREMENT BENEFIT PLAN

The Board provides health care and other benefits to substantially all retired employees, all retired missionaries, and their eligible dependents. The Board accrues the costs of such benefits during the periods employees provide service to the Board. The Board uses census data as of June 30 to measure the year-end liability and to determine the related footnote disclosures. There were no material changes in the census data from the period July 1 through September 30. There are no plan assets for the Board's postretirement benefit plans, as postretirement benefits are funded by the Board when claims are made.

A summary of changes to the accumulated postretirement benefit obligation is as follows:

For the year ended September 30,	2016	2015
Accumulated benefit obligation, beginning of year	\$ 58,635,705	\$ 60,162,638
Service cost	247,693	241,727
Interest cost	2,110,825	2,130,916
Actuarial loss (gain)	325,074	(1,612,039)
Change in actuarial assumptions	4,494,555	2,516,193
Benefits paid	 (4,121,962)	 (4,803,730)
Accumulated benefit obligation, end of year	\$ 61,691,890	\$ 58,635,705

Components of the accumulated postretirement benefit obligation that have not been recognized as periodic benefit cost include the following:

September 30,	2016	2015
Unrecognized actuarial loss/ net loss	\$ 26,327,341	\$ 24,616,273
Unrecognized 2004 plan amendment	(4,263,338)	(5,802,450)
Unrecognized 2013 plan amendment/prior service cost	 (33,211,093)	 (37,843,045)
	\$ (11,147,090)	\$ (19,029,222)

### NOTE 9 (CONTINUED)

Components of net periodic postretirement benefit cost are as follows:

For the year ended September 30,	2016	2015
Service cost	\$ 247,693	\$ 241,727
Interest cost	2,110,825	2,130,916
Amortization of actuarial loss	3,108,561	3,697,368
Amortization of 2004 plan amendment	(1,539,112)	(1,539,112)
Amortization of 2013 plan amendment	(4,631,952)	 (4,631,952)
	\$ (703,985)	\$ (101,053)

Postretirement benefit-related changes other than net periodic postretirement benefit cost recognized in the consolidated statements of activities consist of the following:

For the year ended September 30,	2016	2015
Amounts recognized during the period:		
Actuarial loss (gain)	\$ 325,074	\$ (1,612,039)
Change in actuarial assumptions	4,494,555	2,516,193
Amounts reclassified to net periodic benefit cost:		
Amortization of actuarial loss	(3,108,561)	(3,697,368)
Amortization of 2004 and 2013 plan amendments	6,171,064	6,171,064
	\$ 7,882,132	\$ 3,377,850

Estimated amounts that will be amortized in the year ending September 30, 2017 from unrecognized plan amendment gain and unrecognized actuarial loss and recognized as components of net periodic benefit cost are as follows:

Amortized Amounts	2016
2004 plan amendment	\$ (1,539,112)
2013 plan amendment	\$ (4,631,952)
Actuarial loss	\$ 3,108,561

The discount rate used to determine the accumulated postretirement benefit obligation and the net periodic postretirement benefit cost as of and for the years ended September 30, 2016 and 2015 was 3.00% and 3.75%, respectively.

The Board assumed a 7.60% and 11.60% cost trend rate for pre-Medicare retirees for the medical and prescription drug components, respectively, decreasing to 4.75% and 5.25%, respectively, by the year ended September 30, 2025 and thereafter, to determine the accumulated postretirement benefit obligation. Additionally, the Board assumed a constant 4.30% cost rate for post-Medicare retirees for the medical component and a 9.90% cost trend rate decreasing to 5.25% for the prescription drug component, by the year ended September 30, 2025 and thereafter, to determine the accumulated postretirement benefit obligation.

A one percentage point increase or decrease in the assumed healthcare cost trend rates for each future year would have an immaterial impact on the accumulated postretirement benefit obligation at September 30, 2016 and 2015 and the estimated service and interest components of the postretirement benefit costs for the years ended September 30, 2016 and 2015.

### NOTE 9 (CONTINUED)

The postretirement health care and other benefits estimated to be paid over the next 10 years are approximately as follows:

Year	
2017	\$ 4,802,000
2018	\$ 4,662,000
2019	\$ 4,509,000
2020	\$ 4,391,000
2021	\$ 4,191,000
2022 through 2026	\$ 18,809,000

The expected benefits are based on the same assumptions used to measure the benefit obligation and include estimated future employee service. Because the plans are funded as claims are made, the expected employer contribution for the year ending September 30, 2017 is \$4,802,000.

### NOTE 10 NET ASSETS

Unrestricted net assets were designated in the approximate following amounts:

September 30,	 2016	2015
Church loans	\$ 102,200,000	\$ 100,900,000
Operating contingency	59,800,000	60,800,000
Property and equipment	41,900,000	26,800,000
Missionary housing	39,000,000	49,197,000
Healthcare	10,000,000	10,000,000
Send North America	8,750,000	10,900,000
Board approved projects	3,892,000	3,000,000
Total	\$ 265,542,000	\$ 261,597,000

Net assets were temporarily restricted for the following purposes during the year ended September 30, 2016:

		Balance		Investment			Balance
	<u> 0c</u>	tober 1, 2015	 Contributions	 income, net	 Releases	Sej	otember 30, 2016
Scholarships and other	\$	3,864,537	\$ 1,234,804	\$ 786,859	\$ (1,769,723)	\$	4,116,477
Disaster relief		790,440	592,878	_	(285,599)		1,097,719
Hunger relief		235,347	251,184	_	(235,347)		251,184
Contributions receivable from							
remainder interest trusts		304,536	_	(70,798)	_		233,738
Total	\$	5,194,860	\$ 2,078,866	\$ 716,061	\$ (2,290,669)	\$	5,699,118

### NOTE 10 (CONTINUED)

Net assets were temporarily restricted for the following purposes during the year ended September 30, 2015:

	0	Balance ctober 1, 2014	Contributions	Investment loss, net	Releases	Balance September 30, 2015
Scholarships and other Disaster relief	\$	3,553,535 1,479,958	\$ 1,747,997 437,732	\$ (68,455) —	\$ (1,368,540) (1,127,250)	\$ 3,864,537 790,440
Hunger relief Contributions receivable from		_	235,347	_	_	235,347
remainder interest trusts		321,966		(17,430)	_	304,536
Total	\$	5,355,459	\$ 2,421,076	\$ (85,885)	\$ (2,495,790)	\$ 5,194,860

Net assets were permanently restricted as follows:

September 30,	2016	2015
Beneficial interest in trusts and endowments held by others	\$ 43,954,194	\$ 45,054,205
Endowments	5,478,494	 5,477,842
Total	\$ 49,432,688	\$ 50,532,047

Earnings from permanently restricted net assets are primarily available to support the general purposes of the Board. The Board preserves the estimated fair value of all original endowment gifts as of the gift date, which management deems is in compliance with state law. Accordingly, the Board classifies as "permanently restricted net assets" (a) the original value of gifts donated to the permanent endowment and (b) the original value of subsequent gifts to the permanent endowment. The Board has adopted an investment policy for endowment assets that attempts to provide a predictable stream of funding to supported programs while seeking to maintain the purchasing power of the endowment assets and to preserve the invested capital. The Board seeks the advice of investment counsel, as well as management and certain committees of the Board, when determining amounts to be spent on supported programs. The Board periodically makes distributions (in accordance with its spending policies) for use in furthering its exempt purpose.

### NOTE 11 EMPLOYEE BENEFIT PLANS

#### HEALTH BENEFIT PLAN

The Board provides medical benefits under a partially self-funded plan and a reinsurance contract with an insurance company for stop-loss coverage. Medical benefits are provided to all eligible participants (including employees and missionaries) and their dependents. Total medical claims incurred during the years ended September 30, 2016 and 2015 were approximately \$10,152,000 and \$12,490,000. Claims incurred but not reported or paid at year end were estimated to be approximately \$908,000 and \$860,000 as of September 30, 2016 and 2015 and are included within "accounts payable and accrued expenses" on the consolidated statements of financial position.

### NOTE 11 (CONTINUED)

#### RETIREMENT PLAN

The Board maintains a 403(b) retirement plan ("the Plan") through GuideStone Financial Resources of the Southern Baptist Convention. Employees are eligible to participate upon meeting the eligibility requirements described in the Plan document. Eligible employees may make tax-deferred contributions to the Plan. The Plan requires the employer to make contributions of 10% of the base compensation of participating employees. The Plan also allows for employer discretionary matching contributions. Employees are 100% vested in employer contributions. The Board contributed approximately \$2,982,000 and \$2,287,000 to the Plan during the years ended September 30, 2016 and 2015, respectively.

### NOTE 12 COMMITMENTS

The Board has two revolving lines of credit with two financial institutions, one for \$5,000,000 and the other for \$10,000,000. Outstanding amounts under the lines of credit, if any, are secured by certain assets held by the financial institutions. With respect to the \$5,000,000 line of credit, interest on the outstanding principal balance is payable monthly at the one-month LIBOR plus 1.25% per annum. With respect to the \$10,000,000 line of credit, interest on the outstanding principal balance is payable monthly at a corresponding index (as further defined in the line of credit agreement) plus 2.25% per annum. As of September 30, 2016, there were no amounts outstanding under these lines of credit.

As of September 30, 2016, the Board has committed to loan approximately \$5,538,000 to nine churches. In addition, the Board has construction loans and holdbacks with five churches with approximately \$816,000 in undistributed funds. Such commitments are made to accommodate the needs of the qualified churches. The credit risk associated with these commitments is essentially the same as that involved in extending loans to churches and is subject to the Board's normal credit policies and terms. Collateral for the loans does or will consist of church real estate.



# THE NORTH AMERICAN MISSION BOARD OF THE SOUTHERN BAPTIST CONVENTION, INC. SUPPLEMENTAL SCHEDULE OF REVENUE ANALYSIS BY REGION (Unaudited)

For The Year Ended September 30, 2016

		Cooperative Program		nie Armstrong ster Offering <sup>TM</sup>		Undesignated		Hunger Designated		Disaster Relief Designated		Other Designated
Alabama	\$	4,016,487	\$	6,137,026	\$	248,790	\$	101,836	\$	46,328	\$	434,687
Alaska	4	58,106	4	77,355	4	1,325	•	1,464	Ψ.	3,250	•	52,054
Arizona		199,972		428,601		5,094		3,288		11,670		392,433
Arkansas		2,015,391		2,247,148		134,351		29,026		9,743		414,480
California		514,532		806,278		33,931		7,612		32,205		583,827
Colorado		132,014		250,152		11,513		149		10,405		325,496
Dakota		4,593		45,779		210		267		1,930		6,175
District of Columbia		18,532		4,874		925		2,346		16,978		6,460
Florida		3,395,296		2,620,789		206,929		26,447		97,973		442,933
Georgia		3,933,812		5,559,037		598,702		64,282		103,256		909,979
Hawaii		56,341		37,656		-		3,831		350		11,824
Illinois		545,648		800,968		3,278		24,396		9,472		76,583
Indiana		202,339		357,130		6,284		5,190		19,744		242,599
Iowa		66,070		63,406		- -		1,501		7,000		10,382
Kansas/Nebraska		146,401		356,454		24,097		3,830		31,018		71,315
Kentucky		2,364,788		2,463,859		264,946		51,538		17,169		328,761
Louisiana		1,724,396		1,900,098		103,653		27,018		335,758		240,074
		353,043		488,340		82,131		8,086		21,166		217,346
Maryland/Delaware Michigan		70,438		135,208		670		6,060 4,914		10,215		53,362
Minnesota/Wisconsin		70,438 21,447		78,531		3,552		1,186		725		52,486
•		2,711,592		3,930,233		130,759		38,207		42,163		457,033
Mississippi		1,386,444		2,218,614		121,900		36,207 45,707		20,076		166,093
Missouri												
Montana		33,749		90,810		200		849		315		26,030
Nevada		120,106		83,713		225		2,413		11,094		40,443
New England		31,730		139,749		(8,378)		1,456		7,090		217,411
New Mexico		203,669		379,630		31,705		8,240		25,538		68,812
New York		44,547		122,926		10,031		733		2,460		184,103
North Carolina		2,602,079		6,249,589		93,299		61,335		57,596		545,479
Northwest		174,363		257,128		4,024		7,591		6,733		111,518
Ohio		391,636		545,445		23,987		2,598		24,399		144,097
Oklahoma		2,324,343		1,894,910		164,193		26,211		17,468		496,446
Pennsylvania/S Jersey		48,649		114,185		10,143		1,548		19,439		166,159
South Carolina		2,637,207		3,667,762		83,742		85,307		50,477		310,438
Tennessee		3,478,812		4,709,925		868,556		156,667		91,997		466,203
Texas-BGCT		2,396,655		3,687,621		242,365		3,066		15,797		514,463
Texas-SBTC		3,621,803		3,224,316		694,233		21,482		78,512		813,771
Utah/Idaho		38,026		108,250		2,051		1,661		18,890		55,894
Virginia-BGAV		199,595		1,122,126		21,617		190		52,068		65,302
Virginia-SBCV		988,298		1,165,074		82,979		16,324		24,183		200,713
West Virginia		106,046		162,968		1,000		2,729		2,975		36,457
Wyoming		27,745		56,612		125		1,045		2,100		13,524
Canada		_		60,813		_		_		20		12,550
Caribbean		1,095		723		700		_		_		1,096
Miscellaneous		1,199,148		8,743		30,584				20,813		1,367,001
Total Revenue	\$	44,606,983	\$	58,860,554	\$	4,340,421	\$	853,566	\$	1,378,558	\$	11,354,292
Received through												
Executive Committee	\$	44,606,983	\$	56,056,232	\$	1,382,873	\$	711,955	\$	46,842	\$	231,770
Received directly		_		2,804,322		2,957,548		141,611		1,331,716		11,122,522
Total Revenue	\$	44,606,983	\$	58,860,554	\$	4,340,421	\$	853,566	\$	1,378,558	\$	11,354,292
								•				

# THE NORTH AMERICAN MISSION BOARD OF THE SOUTHERN BAPTIST CONVENTION, INC. SUPPLEMENTAL SCHEDULE OF REVENUE ANALYSIS BY REGION (Unaudited)

For The Year Ended September 30, 2015

		Cooperative Program		nnie Armstrong aster Offering <sup>TM</sup>		Undesignated		Hunger Designated		Disaster Relief Designated		Other Designated
Alabama	\$	3,959,922	\$	6,123,696	\$	210,704	\$	106,737	\$	8,167	\$	347,883
Alaska	•	51,124	•	81,018	,	1,600	*	470	•	_	•	26,280
Arizona		198,415		397,670		4,812		3,865		8,097		363,278
Arkansas		2,022,193		2,183,809		88,996		33,309		3,607		461,678
California		505,011		724,545		27,842		11,935		19,429		502,885
Colorado		115,425		253,431		3,950		25		3,016		280,621
Dakota		15,388		45,730		510		335		200		3,325
District of Columbia		2,703		4,286		928		1,771		550,100		2,434
Florida		2,711,169		2,714,535		128,232		29,883		20,015		700,822
Georgia		3,765,284		5,208,309		669,799		78,880		19,455		929,793
Hawaii		68,975		85,846		_		6,330		200		5,911
Illinois		543,092		754,925		9,965		22,657		1,935		61,079
Indiana		207,363		326,422		5,588		6,355		3,379		256,104
Iowa		48,569		65,241		120		2,135		125		7,883
Kansas/Nebraska		143,021		381,791		15,507		4,815		4,076		70,891
Kentucky		2,314,240		2,358,472		161,601		55,110		10,991		244,480
Louisiana		1,747,297		2,131,674		338,840		88,770		3,385		166,195
Maryland/Delaware		383,277		495,046		49,641		9,417		4,679		200,926
Michigan		78,220		149,290		1,670		3,779		1,525		45,441
Minnesota/Wisconsin		16,443		70,789		150		1,203		_		50,513
Mississippi		2,671,564		3,715,576		160,744		43,136		5,208		435,433
Missouri		1,332,300		2,191,901		139,780		41,364		2,945		177,802
Montana		31,818		86,736		510		1,601		_		31,281
Nevada		101,549		65,036		15,460		3,331		2,067		37,511
New England		25,597		133,582		8,393		2,164		887		172,029
New Mexico		183,987		381,340		37,238		8,472		11,170		65,353
New York		45,612		148,527		2,976		1,494		1,375		90,119
North Carolina		2,439,580		6,092,467		81,374		63,659		6,055		479,326
Northwest		167,000		257,381		4,599		5,849		7,959		38,096
Ohio		337,160		503,232		17,570		2,201		2,990		144,456
Oklahoma		2,313,961		1,971,128		168,118		27,544		1,303		529,818
Pennsylvania/S Jersey		47,663		136,912		10,519		1,800		15,734		195,172
South Carolina		2,605,709		3,554,729		85,850		99,865		6,224		272,158
Tennessee		3,263,432		4,357,574		543,209		55,350		4,117		460,963
Texas-BGCT		2,471,222		4,234,225		452,626		6,691		16,843		1,015,133
Texas-SBTC		3,569,738		2,965,674		436,291		21,301		16,843		681,800
Utah/Idaho		35,676		114,741		752		3,865		1,389		41,043
Virginia-BGAV		277,946		1,232,652		260,479		4		3,775		106,355
Virginia-SBCV		927,031		1,015,281		257,900		14,102		3,775		106,355
West Virginia		103,036		145,699		1,025		2,614		_		12,372
Wyoming		31,320		54,024		235		1,211		1,412		14,223
Canada		_		82,331		6,260		_		_		14,280
Caribbean		1,445		12,749		4,340		_		_		_
Miscellaneous		1,228,140		9,352		42,020		388		1,058		206,743
Total Revenue	\$	43,109,617	\$	58,019,374	\$	4,458,723	\$	875,787	\$	775,510	\$	10,056,243
Received through		•		*		•		•		•		· · · · · · · · · · · · · · · · · · ·
Executive Committee	\$	43,109,617	\$	55,636,183	\$	1,393,448	\$	778,652	\$	5,672	\$	537,680
Received directly		_		2,383,191		3,065,275		97,135		769,838		9,518,563
Total Revenue	\$	43,109,617	\$	58,019,374	\$	4,458,723	\$	875,787	\$	775,510	\$	10,056,243



# THE NORTH AMERICAN MISSION BOARD OF THE SOUTHERN BAPTIST CONVENTION, INC.

**CONSOLIDATED FINANCIAL STATEMENTS** 

FOR THE YEARS ENDED SEPTEMBER 30, 2017 AND 2016







### REPORT OF INDEPENDENT AUDITOR

The Board of Trustees The North American Mission Board of the Southern Baptist Convention, Inc. Alpharetta, Georgia

We have audited the accompanying consolidated financial statements of **The North American Mission Board of the Southern Baptist Convention, Inc.** ("the Board"), which comprise the consolidated statements of financial position as of September 30, 2017 and 2016, and the related consolidated statements of activities and cash flows for the years then ended, and the related notes to the consolidated financial statements.

#### Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Board's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Board's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of The North American Mission Board of the Southern Baptist Convention, Inc. as of September 30, 2017 and 2016, the consolidated changes in its net assets, and its consolidated cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

### **Report on Supplementary Information**

Our audits were conducted for the purpose of forming an opinion on the consolidated financial statements taken as a whole. The accompanying Supplemental Schedule of Revenue Analysis by Region (Unaudited) for the years ended September 30, 2017 and 2016 are presented for purposes of additional analysis and are not a required part of the consolidated financial statements. Such information is the responsibility of management and has not been subjected to the auditing procedures applied in the audits of the basic consolidated financial statements, and accordingly, we express no opinion on it.

BATTS MORRISON WALES & LEE, P.A.

the Morrison Wales & Lee, P.A.

Orlando, Florida February 2, 2018

BATTS MORRISON WALES & LEE, P.A. • CERTIFIED PUBLIC ACCOUNTANTS

# THE NORTH AMERICAN MISSION BOARD OF THE SOUTHERN BAPTIST CONVENTION, INC. Consolidated Statements of Financial Position

September 30,	2017	2016
Assets		
Cash and cash equivalents	\$ 29,841,181	\$ 1,384,681
Investments	176,794,168	188,686,554
Investments restricted for long-term purposes	5,479,195	5,478,494
Church loans, net	97,574,271	102,220,114
Beneficial interest in trusts and endowments held by others	45,783,141	43,954,194
Property and equipment, net	62,114,227	41,864,679
Other assets, net	6,379,330	4,742,149
Total assets	\$ 423,965,513	\$ 388,330,865
Accounts payable and accrued expenses	\$ 8,690,098	\$ 5,965,442
Accrued postretirement benefit obligation	 54,648,793	 61,691,890
Total liabilities	 63,338,891	 67,657,332
Net assets  Unpostraigted	200 006 701	265 541 727
Unrestricted Town overly restricted	299,096,701	265,541,727
Temporarily restricted	10,267,585	5,699,118
Permanently restricted	57 767 226	49,432,688
	 51,262,336	
Total net assets	360,626,622	\$ 320,673,533 388,330,865

# THE NORTH AMERICAN MISSION BOARD OF THE SOUTHERN BAPTIST CONVENTION, INC. Consolidated Statements of Activities

For The Year Ended September 30,	2017	2016
Change in unrestricted net assets		
Public support and revenue:		
Annie Armstrong Easter Offering <sup>™</sup>	\$ 59,668,080	\$ 58,860,554
Cooperative program	44,644,865	44,606,983
Investment income	25,790,117	13,875,876
Contributions	20,192,677	14,523,181
Interest on church loans	4,936,367	4,673,474
Other	2,498,290	2,143,337
Total public support and revenue	157,730,396	138,683,405
Net assets released from restrictions:		
Satisfaction of time and use restrictions	2,859,569	2,290,669
Total public support and revenue and net assets released from		
restrictions	160,589,965	140,974,074
Expenses:		
Program activities:		
Church planting	69,681,886	67,008,360
Evangelization	12,316,838	12,260,691
Mission education and opportunities	10,238,470	9,295,674
Relief ministries	8,812,524	5,306,579
Sending missionaries	7,550,248	14,434,292
Leadership development	1,552,041	2,044,428
Total program activities	110,152,007	110,350,024
Supporting activities:		
General and administrative	16,872,314	17,273,633
Fund raising	2,047,352	1,523,769
Total supporting activities	18,919,666	18,797,402
Total expenses	129,071,673	129,147,426
Change in unrestricted net assets before other changes -		
postretirement benefit plan	31,518,292	11,826,648
Postretirement benefit change other than periodic postretirement benefit cost	2,036,682	(7,882,132)
Change in unrestricted net assets	33,554,974	3,944,516
Change in temporarily restricted net assets		
Contributions	6,621,706	2,078,866
Investment income	806,330	716,061
Net assets released from restrictions	(2,859,569)	(2,290,669)
Change in temporarily restricted net assets	4,568,467	504,258
Change in permanently restricted net assets		
Change in beneficial interest in trusts and endowments held by others	1,828,947	(1,100,011)
Contributions	701	652
Change in permanently restricted net assets	1,829,648	(1,099,359)
CHANGE IN NET ASSETS	39,953,089	3,349,415
Net assets - Beginning of year	320,673,533	317,324,118
Net assets - End of year	\$ 360,626,622	\$ 320,673,533

# THE NORTH AMERICAN MISSION BOARD OF THE SOUTHERN BAPTIST CONVENTION, INC. Consolidated Statements of Cash Flows

For The Year Ended September 30,		2017		2016
Operating cash flows				
Cash received from Annie Armstrong Easter Offering <sup>™</sup>	\$	59,668,080	\$	58,860,554
Cash received from cooperative program		43,241,244		44,531,917
Cash received from contributions		22,613,874		16,602,047
Interest received on church loans		4,936,367		4,673,474
Dividend and interest income		2,152,527		2,937,980
Cash received from other activities		2,300,138		2,143,337
Cash paid for operating activities and costs		(130,719,241)		(132,553,295)
Net operating cash flows		4,192,989		(2,803,986)
Investing cash flows				
Purchases of investments		(41,407,860)		(56,360,004)
Proceeds from sales of investments		77,744,166		71,592,656
Net investment in assets restricted for long-term purposes		(701)		(652)
Loans made to churches		(9,374,144)		(17,926,231)
Principal payments received on church loans		14,019,987		12,198,522
Proceeds from sales of church loans		_		4,417,651
Proceeds from sales of property and equipment		1,491,093		_
Purchases of and improvements to property and equipment		(18,209,731)		(18,064,629)
Net investing cash flows		24,262,810		(4,142,687)
Financing cash flows				
Proceeds from contributions restricted for long-term investment		701		652
Proceeds from draws on line of credit		34,943,000		35,780,292
Repayments of amounts drawn on line of credit		(34,943,000)		(35,780,292)
Net financing cash flows		701		652
Net change in cash and cash equivalents		28,456,500		(6,946,021)
Cash and cash equivalents - Beginning of year		1,384,681		8,330,702
Cash and cash equivalents - End of year	\$	29,841,181	\$	1,384,681
Reconciliation of change in net assets to net operating cash flows	\$	20.052.000	¢	2 240 415
Change in net assets  Adjustments to reconcile change in net assets to net operating cash flows:	Þ	39,953,089	\$	3,349,415
Depreciation		2 562 120		2,684,381
Noncash donation of property		3,562,120 (4,200,509)		2,004,301
Net gain on investments		(24,443,920)		— (11,653,957)
Gain on sales of property and equipment		(198,152)		(11,033,937)
Change in value of beneficial interests in trusts held by others		(1,828,947)		1,100,011
-				
Proceeds from contributions restricted for long-term investment Change in other assets, net		(701)		(652)
Change in other assets, net Change in accounts payable and accrued expenses		(1,637,181) 30,287		(154,467)
Change in accounts payable and accrued expenses  Change in accrued postretirement benefit obligation		(7,043,097)		(1,184,902) 3,056,185
			<u>ф</u>	
Net operating cash flows	\$	4,192,989	\$	(2,803,986)

# NOTE 1 DESCRIPTION OF THE ORGANIZATION

The North American Mission Board of the Southern Baptist Convention, Inc. ("the Board") is a Georgia not-for-profit corporation. The Board aids and shares in the support of Southern Baptist churches, media, missions, and missionary efforts in the United States, Canada, and their territories by providing direct programs and activities and by sharing in the funding of state convention programs and activities. For the years ended September 30, 2017 and 2016, the Board provided approximately \$28,450,000 and \$33,000,000, in funding to SBC state conventions and associations for these activities. The Board is also active in assisting churches and individuals with the resources, training, and tools necessary to plant new churches through its Send North America program. The Board is an agency of the Southern Baptist Convention ("the SBC") and receives most of its regular financial support from gifts received through the Executive Committee of the SBC, mainly through the Cooperative Program ("the CP") and the annual Annie Armstrong Easter Offering™ ("the AAEO"). The SBC also funds other programs of the Board (e.g., disaster relief and hunger relief). Total support received from the SBC for the years ended September 30, 2017 and 2016 was approximately \$104,000,000 and \$103,000,000.

In conformity with accounting principles generally accepted in the United States ("U.S. GAAP"), the consolidated financial statements of the Board also include the accounts of the following organizations, which are separate legal entities:

- NAMB Covenant Productions, Inc. ("Covenant") is a Texas not-for-profit corporation whose
  purpose is to assist the Board through communication media outlets. The Board controls the
  appointment of Covenant's board of directors. Covenant did not engage in financial transactions
  during the years ended September 30, 2017 or 2016.
- **Send Relief, Inc. ("Send")** (formerly FamilyNet, Inc.) is a Texas not-for-profit corporation whose purpose is to assist the Board through compassion ministries and disaster relief efforts. The Board controls the appointment of Send's board of directors. Send did not engage in financial transactions during the years ended September 30, 2017 or 2016.
- **TimeRite Agency, Inc.** ("TimeRite") is a Texas for-profit corporation whose purpose is to assist the Board through program production and broadcasting. The Board controls the appointment of TimeRite's board of directors. TimeRite did not engage in financial transactions during the years ended September 30, 2017 or 2016.
- NAMB Canada is a not-for-profit Canadian corporation whose purposes include planting Southern Baptist churches and supporting Southern Baptist missionaries in order to spread the Gospel of Jesus Christ in Canada. The Board and NAMB Canada share common management. The Board also has certain representation rights with respect to NAMB Canada's governing body. However, the Board does not control NAMB Canada, as that term is defined by U.S. GAAP. For readability, and because NAMB Canada's financial activity is not material to the Board's overall financial statements, the accompanying financial statements are referred to as "consolidated" instead of "consolidated and combined." All significant inter-organizational balances and transactions have been eliminated.

### NOTE 2

### SIGNIFICANT ACCOUNTING POLICIES

#### RESTRICTED AND UNRESTRICTED REVENUE AND SUPPORT

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and/or nature of any donor restrictions. Donor-restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the consolidated statements of activities as "net assets released from restrictions."

#### REVENUE CLASSIFICATIONS

The Board's primary revenue sources included in the accompanying consolidated statements of activities are further described as follows:

Annie Armstrong Easter Offering<sup>TM</sup>: The AAEO honors the life and work of Annie Walker Armstrong. The purpose of the AAEO is to enable missionary personnel to share the good news of Jesus Christ. The Board works in partnership with state conventions to distribute monies given through the offering to missionaries and their efforts.

*Cooperative program:* The CP is Southern Baptists' method of supporting missions and ministry efforts of state conventions, associations, and the SBC. The Board received revenues ratably over the course of the year based on the annual budget allocation of the SBC.

#### PROGRAM ACTIVITIES

The Board's program activities include the following:

*Church planting:* assisting churches in planting healthy, multiplying, evangelistic Southern Baptist Churches in the United States and Canada;

*Evangelization:* assisting churches in the ministries of evangelism and making disciples;

*Mission education and opportunities:* assisting churches by providing mission education and coordinating volunteer missions opportunities for church members;

Relief ministries: assisting churches in relief ministries to victims of disaster and other people in need;

*Sending missionaries:* assisting churches by appointing, supporting, and assuring accountability for missionaries serving in the United States and Canada; and

*Leadership development:* assisting churches by providing leadership development.

#### CASH AND CASH EQUIVALENTS

The Board considers investments purchased or donated with original maturities of three months or less to be cash equivalents.

#### **INVESTMENTS**

Investments are carried at estimated fair value.

### NOTE 2 (CONTINUED)

#### **CHURCH LOANS**

Church loans are stated at their unpaid principal amounts outstanding, reduced by an allowance for loan losses, and are generally collateralized by church real estate. Interest income is accrued based on the outstanding principal amount and contractual terms of each individual loan. Church loans generally have original terms from 20 to 30 years, but interest rates generally adjust at three-year to five-year intervals. The carrying value of loan balances approximates fair value.

The Board typically charges a loan processing fee for construction loans and recognizes such fees as revenue in the period in which the loan is originated. Loan origination fees are recognized as revenue in the period in which the loan is originated. Loan fees are intended to offset the direct costs related to issuing the loans. Late payment fees are recognized as revenue when assessed. Interest rates generally range from 3% to 6% per annum.

The Board classifies loans as impaired when it is probable that it will be unable to collect all amounts due according to contractual terms of the loan agreements. Loans are classified as delinquent when payments are 90 days past due. Payments for delinquent loans are applied to interest first, and then to principal, for each past due month starting with the oldest such past due payment. Accrual of interest income is discontinued when, in management's judgment, it is determined that the collectibility of interest is doubtful.

#### ALLOWANCE FOR LOAN LOSSES

Management determines an appropriate allowance for loan losses based upon historical loan loss experience, the amount of past due and nonperforming loans, specific known risks, the value of collateral securing the loans, and current and anticipated economic and interest rate conditions. Evaluation of these factors involves subjective estimates and judgments that may change over time. Additions to the allowance are recognized as expenses and are described as a "provision" for loan losses in Note 6.

#### BENEFICIAL INTERESTS IN TRUSTS AND ENDOWMENTS HELD BY OTHERS

The Board is the beneficiary of certain perpetual irrevocable trusts and endowments held and administered by other parties. The Board generally has the irrevocable right to receive the income earned on the underlying assets in perpetuity. The estimated fair value of such amounts is recognized as an asset and as permanently restricted contribution revenue at the date the Board becomes aware of the agreement. The Board's estimate of fair value is based on fair value information received from the other parties. The underlying assets are not subject to the Board's discretion or control. Gains and losses, which are not distributed, are reflected within "change in beneficial interest in trusts and endowments held by others" in the consolidated statements of activities.

#### PROPERTY AND EQUIPMENT

Property and equipment are stated at cost, if purchased, or estimated fair value on the date of donation, if donated. The Board uses the straight-line method of depreciating property and equipment over the estimated useful lives of the related assets.

#### POSTRETIREMENT BENEFIT PLANS

The Board provides postretirement healthcare and other benefits for retired employees. The Board accounts for the plans following guidance prescribed under U.S. GAAP.

### NOTE 2 (CONTINUED)

#### **INCOME TAXES**

The Board is exempt from federal income tax as an organization described in Section 501(c)(3) of the Internal Revenue Code and from state income tax pursuant to Georgia law. The Board is further classified as a public charity and not a private foundation for federal tax purposes. The Board has not incurred unrelated business income taxes. As a result, no income tax provision or liability has been provided for in the accompanying consolidated financial statements. The Board has not taken any material uncertain tax positions for which the associated tax benefits may not be recognized under accounting principles generally accepted in the United States of America.

#### **USE OF ESTIMATES**

Management uses estimates and assumptions in preparing the consolidated financial statements. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and reported revenues and expenses. Significant estimates used in preparing these consolidated financial statements include those related to the estimated fair values of investments, the useful lives of property and equipment, the collectibility of church loans, and the calculation of the accrued postretirement benefits liability. Actual results could differ from the estimates.

#### RECLASSIFICATIONS

Certain amounts included in the consolidated financial statements for the year ended September 30, 2016, have been reclassified to conform to classifications adopted during the year ended September 30, 2017. Such reclassifications had no material effect on the accompanying consolidated financial statements.

# NOTE 3 CONCENTRATIONS

The Board maintains its cash and cash equivalents in deposit accounts which may not be federally insured, may exceed federally insured limits, or may be insured by an entity other than an agency of the federal government. The Board has not experienced any losses in such accounts, and believes it is not exposed to any significant credit risk related to cash and cash equivalents.

During the years ended September 30, 2017 and 2016, the Board received approximately 62% and 74% of its revenue from the Executive Committee of the SBC.

# NOTE 4 INVESTMENTS

Investments consisted of the following:

September 30,	2017	2016
Category		
Money market and similar funds	\$ 4,245,523	\$ 6,080,012
Common and preferred stocks	105,549,034	116,737,368
Mutual funds	56,923,482	50,340,123
Corporate debt securities	2,549,635	5,585,075
Government obligations	1,419,668	4,821,639
Church debt obligations	501,285	508,541
Nontraditional investments:		
Limited partnership interest	6,815,690	7,459,937
Direct lending	3,061,692	1,543,226
Pooled funds held by others	1,207,354	 1,089,127
Total investments	\$ 182,273,363	\$ 194,165,048

Investments were held for the following purposes:

September 30,	2017	2016
Investments available for general operations	\$ 176,794,168	\$ 188,686,554
Investments restricted for long-term purposes	5,479,195	5,478,494
Total investments	\$ 182,273,363	\$ 194,165,048

Investments restricted for long-term purposes are restricted pursuant to the endowment agreements to which they relate.

# NOTE 5 FAIR VALUE OF FINANCIAL INSTRUMENTS

U.S. GAAP defines fair value for an investment generally as the price an organization would receive upon selling the investment in an orderly transaction to an independent buyer in the principal or most advantageous market for the investment. The information available to measure fair value varies depending on the nature of each investment and its market or markets. Accordingly, U.S. GAAP recognizes a hierarchy of "inputs" an organization may use in determining or estimating fair value. The inputs are categorized into "levels" that relate to the extent to which an input is objectively observable and the extent to which markets exist for identical or comparable investments. In determining or estimating fair value, an organization is required to maximize the use of observable market data (to the extent available) and minimize the use of unobservable inputs. The hierarchy assigns the highest priority to unadjusted quoted prices in active markets for identical items (Level 1 inputs) and the lowest priority to unobservable inputs (Level 3 inputs). A financial instrument's level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement.

Following is a description of each of the three levels of input within the fair value hierarchy:

Level 1 – unadjusted quoted market prices in active markets for identical items

Level 2 – other significant observable inputs (such as quoted prices for similar items)

Level 3 – significant unobservable inputs

### NOTE 5 (CONTINUED)

The estimated fair value of the Board's investments using Level 1 inputs is based on unadjusted quoted market prices within active markets. The estimated fair value of church debt obligations using Level 3 inputs is based on information provided by a certain Baptist foundation. The estimated fair value of the Board's limited partnership interest using Level 3 inputs consists of a pooled fund which invests primarily in short-term deposits of various financial institutions. The estimated fair value of direct lending consists of pooled funds which invest primarily in loans to various businesses. The limited partnership interest and direct lending investments can be liquidated at an amount approximating carrying value in the near-term with proper notice. The estimated fair value of investments in pooled funds held by others using Level 3 inputs is based on information provided by the investment custodians which consist primarily of state Baptist foundations.

Beneficial interests in trusts and endowments held by others are administered primarily by state Baptist foundations. The estimated fair value of the Board's beneficial interest in trusts and endowments held by others using Level 3 inputs is based on amounts provided by the Baptist foundations, and in some cases, banks or other financial institutions. The estimated fair value of beneficial interests in trusts and endowments held by others is measured as of June 30. There were no significant changes to the estimated fair value between July 1 and September 30 of each fiscal year-end.

Because the fair value estimates for assets made using Level 2 or Level 3 inputs involve a greater element of subjectivity than do determinations made using Level 1 inputs, it is possible that the actual value of such assets may differ significantly from the estimated amounts.

Estimated fair value of certain assets measured on a recurring basis at September 30, 2017 are as follows:

Category	Total	Level 1	Level 2	Level 3
Common and preferred stocks	\$ 105,549,034	\$ 105,549,034	\$ _	\$ _
Mutual funds	56,923,482	56,923,482	_	_
Corporate debt securities	2,549,635	2,549,635	_	_
Government obligations	1,419,668	1,419,668	_	_
Church debt obligations	501,285	_	_	501,285
Nontraditional investments:				
Limited partnership interest	6,815,690	_	_	6,815,690
Direct lending	3,061,692	_	_	3,061,692
Pooled funds held by others	1,207,354	_	_	1,207,354
Beneficial interest in trusts and				
endowments held by others	45,783,141	_	_	45,783,141
Total	\$ 223,810,981	\$ 166,441,819	\$ _	\$ 57,369,162

Estimated fair value of certain assets measured on a recurring basis at September 30, 2016 are as follows:

Category	Total	Level 1	Level 2	Level 3
Common and preferred stocks	\$ 116,737,368	\$ 116,737,368	\$ 	\$ 
Mutual funds	50,340,123	50,340,123	_	_
Corporate debt securities	5,585,075	5,585,075	_	_
Government obligations	4,821,639	4,821,639	_	_
Church debt obligations	508,541	_	_	508,541
Nontraditional investments:				
Limited partnership interest	7,459,937	_	_	7,459,937
Direct lending	1,543,226	_	_	1,543,226
Pooled funds held by others	1,089,127	_	_	1,089,127
Beneficial interest in trusts and				
endowments held by others	 43,954,194	 	 	 43,954,194
Total	\$ 232,039,230	\$ 177,484,205	\$	\$ 54,555,025

### NOTE 5 (CONTINUED)

The following is a reconciliation of certain assets in which significant unobservable inputs (Level 3) were used in estimating fair value:

Balance, October 1, 2016	\$ 54,555,025
Net unrealized gains	1,321,863
Net purchases	1,492,274
Balance, September 30, 2017	\$ 57,369,162

The activity for Level 3 assets was immaterial for the year ended September 30, 2016.

# NOTE 6 CHURCH LOANS, NET

### Loan Balances Stratified by Principal Amount

As of September 30, 2017, the Board had 245 loans with balances as follows:

	Number of	Principal	Percent of
Loan Balance	Loans	Outstanding	Loan Portfolio
Less than \$250,000	149	\$ 14,858,611	15%
\$250,000 - \$499,999	38	13,476,469	13%
\$500,000 - \$999,999	35	25,727,548	26%
\$1,000,000 - \$1,999,999	14	18,658,143	19%
\$2,000,000 or more	9	27,687,580	27%
	245	\$ 100,408,351	100%

As of September 30, 2016, the Board had 250 loans with balances as follows:

	Number of	Principal	Percent of
Loan Balance	Loans	Outstanding	Loan Portfolio
Less than \$250,000	151	\$ 15,196,122	14%
\$250,000 - \$499,999	40	14,421,473	14%
\$500,000 - \$999,999	32	24,060,011	23%
\$1,000,000 - \$1,999,999	19	25,531,803	24%
\$2,000,000 or more	8	25,632,027	25%
	250	\$ 104,841,436	100%

#### Geographic Concentrations of Loans

As of September 30, 2017, aggregate loans of at least five percent of total balances are due from churches based in the following states:

	Number of	Principal	Percent of
State	Loans	Outstanding	<b>Loan Portfolio</b>
California	54	\$ 27,140,280	27%
Arizona	25	10,718,035	11%
Ohio	24	7,442,532	7%
Colorado	5	5,997,805	6%
Georgia	9	5,092,049	5%
	117	\$ 56,390,701	56%

#### NOTE 6 (CONTINUED)

As of September 30, 2016, aggregate loans of at least five percent of total balances are due from churches based in the following states:

	Number of	Principal	Percent of
State	Loans	 Outstanding	Loan Portfolio
California	62	\$ 29,898,568	29%
Arizona	25	10,962,317	10%
Ohio	22	7,366,732	7%
Colorado	6	6,945,936	7%
Georgia	9	5,602,715	5%
	124	\$ 60,776,268	58%

During the year ended September 30, 2017, the Board sold no church loans. During the year ended September 30, 2016, the Board sold church loans with an outstanding principal balance of approximately \$4,400,000 to an unrelated third party. The amount of the proceeds received approximated the net carrying value of the underlying loans at the date of the sale.

#### **Delinquent Loans**

As of September 30, 2017 and 2016, loans with outstanding principal balances of \$567,678 and \$663,089, respectively, were classified as delinquent.

#### Impaired Loan

As of September 30, 2017 and 2016, the Board held no outstanding loans that were considered impaired.

#### Allowance for Loan Losses

Allowance for credit losses and recorded investment in church loans during the year ended September 30, 2017 was as follows:

		Year Ended
	Sept	tember 30, 2017
Allowance for credit losses		
Beginning Balance	\$	2,621,000
Charge-offs		_
Recoveries		_
Provision (reduction)		213,000
Ending Balance		2,834,000
Ending Balance individually evaluated for impairment		1,307,000
Ending Balance collectively evaluated for impairment	\$	1,527,000

Allowance for credit losses and recorded investment in church loans during the year ended September 30, 2016 was as follows:

		Year Ended
	Sej	ptember 30, 2016
Allowance for credit losses		
Beginning Balance	\$	2,525,000
Charge-offs		_
Recoveries		_
Provision (reduction)		96,000
Ending Balance		2,621,000
Ending Balance individually evaluated for impairment		1,306,000
Ending Balance collectively evaluated for impairment	\$	1,315,000

### NOTE 6 (CONTINUED)

#### Loan Performance

Credit risk profile based on payment activity as of September 30, 2017:

	Principal Balance
Performing loans	\$ 99,840,673
Non-performing loans *	567,678
Total	\$ 100,408,351

<sup>\*</sup> Loans 90 days past due or more, last evaluated as of September 30, 2017

#### Credit risk profile based on payment activity as of September 30, 2016:

	 Principal Balance
Performing loans	\$ 104,178,347
Non-performing loans *	 663,089
Total	\$ 104,841,436

<sup>\*</sup> Loans 90 days past due or more, last evaluated as of September 30, 2016

### Age of Delinquent Loans

Age analysis of delinquent loan balances as of September 30, 2017:

	90-179 Days	180-365 Days	Moi	re than 365 Days	
2017	Past Due	Past Due		Past Due	<b>Total Delinquent</b>
Principal Balance	\$ 89,345	\$ _	\$	478,333	\$ 567,678

Age analysis of delinquent loan balances as of September 30, 2016:

	90-179 Days	180-365 Days	More than 365 Days	
2016	Past Due	Past Due	Past Due	Total Delinquent
Principal Balance	\$ 170,309	\$ _	\$ 492,780	\$ 663,089

As of September 30, 2017, loans with principal balances of \$164,420 were past due 30-89 days. As of September 30, 2016, loans with principal balances of \$90,361 were past due 30-89 days.

#### Troubled Debt Restructuring

During the years ended September 30, 2017 and 2016, the Board restructured troubled debts with an aggregate principal amount of approximately \$2,991,000 and \$1,137,000, respectively, reducing the contractual monthly payments for periods ranging from 3 to 11 months. This modification had a minimal impact in the loan portfolio yield.

# NOTE 7 PROPERTY AND EQUIPMENT

Property and equipment consisted of the following:

September 30,	2017	2016
Category		
Land	\$ 9,295,190	\$ 6,282,621
Buildings and building improvements	59,117,321	42,279,438
Equipment, furniture and fixtures, and vehicles	8,421,712	5,326,150
Computer equipment and software	10,410,939	8,243,807
Construction in progress	 415,608	 1,801,102
Total	 87,660,770	 63,933,118
Less: Accumulated depreciation	 (25,546,543)	(22,068,439)
Net property and equipment	\$ 62,114,227	\$ 41,864,679

Depreciation expense amounted to \$3,562,120 and \$2,684,381 during the years ended September 30, 2017 and 2016, respectively.

During the year ended September 30, 2017, the Board received donations of certain real property located in the Clarkston area of Atlanta, Georgia and Ashland, Kentucky. The Board intends to utilize these properties as Send Relief Hub locations. The Board recognized \$4,200,509 of contribution revenue in connection with these donations.

# NOTE 8 OTHER ASSETS

Other assets consisted of the following:

September 30,	 2017	2016
Category		
Accounts receivable, net	\$ 4,904,457	\$ 3,353,849
Inventories	626,047	391,403
Prepaid expenses	655,808	763,159
Contributions receivable from remainder interest trusts	 193,018	233,738
Total	\$ 6,379,330	\$ 4,742,149

# NOTE 9 POSTRETIREMENT BENEFIT PLAN

The Board provides health care and other benefits to substantially all retired employees, all retired missionaries, and their eligible dependents. The Board accrues the costs of such benefits during the periods employees provide service to the Board. The Board uses census data as of June 30 to measure the year-end liability and to determine the related footnote disclosures. There were no material changes in the census data from the period July 1 through September 30. There are no plan assets for the Board's postretirement benefit plans, as postretirement benefits are funded by the Board when claims are made.

### NOTE 9 (CONTINUED)

A summary of changes to the accumulated postretirement benefit obligation is as follows:

For the year ended September 30,	2017	2016
Accumulated benefit obligation, beginning of year	\$ 61,691,890	\$ 58,635,705
Service cost	235,333	247,693
Interest cost	1,779,647	2,110,825
Actuarial (gain) loss	(3,052,320)	455,098
Change in discount rate assumption	(1,996,327)	4,364,531
Benefits paid	 (4,009,430)	 (4,121,962)
Accumulated benefit obligation, end of year	\$ 54,648,793	\$ 61,691,890

Components of the accumulated postretirement benefit obligation that have not been recognized as periodic benefit cost include the following:

September 30,	 2017	2016
Unrecognized actuarial loss/ net loss	\$ 18,119,595	\$ 26,327,341
Unrecognized 2004 plan amendment	(2,724,226)	(4,263,338)
Unrecognized 2013 plan amendment/prior service cost	 (28,579,141)	 (33,211,093)
	\$ (13,183,772)	\$ (11,147,090)

Components of net periodic postretirement benefit cost are as follows:

For the year ended September 30,	2017	2016
Service cost	\$ 235,333	\$ 247,693
Interest cost	1,779,647	2,110,825
Amortization of actuarial loss	3,159,099	3,108,561
Amortization of 2004 plan amendment	(1,539,112)	(1,539,112)
Amortization of 2013 plan amendment	 (4,631,952)	 (4,631,952)
	\$ (996,985)	\$ (703,985)

Postretirement benefit-related changes other than net periodic postretirement benefit cost recognized in the consolidated statements of activities consist of the following:

For the year ended September 30,	2017	2016
Amounts recognized during the period:	 	 
Actuarial (gain) loss	\$ (3,052,320)	\$ 455,098
Change in actuarial assumptions	(1,996,327)	4,364,531
Amounts reclassified to net periodic benefit cost:		
Amortization of actuarial loss	(3,159,099)	(3,108,561)
Amortization of 2004 and 2013 plan amendments	6,171,064	6,171,064
	\$ (2,036,682)	\$ 7,882,132

Estimated amounts that will be amortized in the year ending September 30, 2018 from unrecognized plan amendment gain and unrecognized actuarial loss and recognized as components of net periodic benefit cost are as follows:

Amortized Amounts	2017
2004 plan amendment	\$ (1,539,112)
2013 plan amendment	\$ (4,631,952)
Actuarial loss	\$ 3,159,099

#### NOTE 9 (CONTINUED)

The discount rate used to determine the accumulated postretirement benefit and the net periodic postretirement benefit cost as of and for the years ended September 30, 2017 and 2016 was 3.37% and 3.00%, respectively.

The Board assumed a 7.70% and 10.30% cost trend rate for pre-Medicare retirees for the medical and prescription drug components, respectively, decreasing to 4.75% and 5.25%, respectively, by the year ended September 30, 2025 and thereafter, to determine the accumulated postretirement benefit obligation. Additionally, the Board assumed a constant 3.60% cost rate for post-Medicare retirees for the medical component and a 7.50% cost trend rate decreasing to 5.25% for the prescription drug component, by the year ended September 30, 2025 and thereafter, to determine the accumulated postretirement benefit obligation.

A one percentage point increase or decrease in the assumed healthcare cost trend rates for each future year would have an immaterial impact on the accumulated postretirement benefit obligation at September 30, 2017 and 2016 and the estimated service and interest components of the postretirement benefit costs for the year ended September 30, 2017 and 2016.

The postretirement health care and other benefits estimated to be paid over the next 10 years are approximately as follows:

Year	
2018	\$ 4,590,000
2019	\$ 4,397,000
2020	\$ 4,275,000
2021	\$ 4,087,000
2022	\$ 3,956,000
2023-2027	\$ 17,476,000

The expected benefits are based on the same assumptions used to measure the benefit obligation and include estimated future employee service. Because the plans are funded as claims are made, the expected employer contribution for the year ending September 30, 2018 is approximately \$4,590,000.

### NOTE 10 NET ASSETS

Unrestricted net assets were designated in the approximate following amounts:

September 30,	2017	2016
Church loans	\$ 97,600,000	\$ 102,200,000
Operating contingency	62,700,000	59,800,000
Property and equipment	62,100,000	41,900,000
Missionary housing	31,300,000	39,000,000
Board approved projects	20,475,000	3,892,000
Strategic ministry investment	12,650,000	_
Healthcare	10,000,000	10,000,000
Send North America	2,275,000	 8,750,000
Total	\$ 299,100,000	\$ 265,542,000

#### NOTE 10 (CONTINUED)

Net assets were temporarily restricted for the following purposes during the year ended September 30, 2017:

		Balance				Investment	Balance			
	October 1, 2016			Contributions		income	 Releases	Se	ptember 30, 2017	
Scholarships and other	\$	4,116,477	16,477 \$ 249,993		\$	847,050	\$ (1,851,743)	\$	3,361,777	
Disaster relief		1,097,719		6,268,136		_	(756,642)		6,609,213	
Contributions receivable from										
remainder interest trusts		233,738		_		(40,720)	_		193,018	
Hunger relief		251,184		103,577			(251,184)		103,577	
Total	\$	5,699,118	\$	6,621,706	\$	806,330	\$ (2,859,569)	\$	10,267,585	

Net assets were temporarily restricted for the following purposes during the year ended September 30, 2016:

		Balance		Investment	Balance				
	0	ctober 1, 2015		Contributions	 income	 Releases		September 30, 2016	
Scholarships and other	\$	3,864,537	\$	1,234,804	\$ 786,859	\$ (1,769,723)	\$	4,116,477	
Disaster relief		790,440		592,878	_	(285,599)		1,097,719	
Hunger relief		235,347		251,184	_	(235,347)		251,184	
Contributions receivable from									
remainder interest trusts		304,536		_	(70,798)	_		233,738	
Total	\$	5,194,860	\$	2,078,866	\$ 716,061	\$ (2,290,669)	\$	5,699,118	

Net assets were permanently restricted as follows as of September 30, 2017 and 2016:

September 30,	2017	2016
Beneficial interest in trusts and endowments held by others	\$ 45,783,141	\$ 43,954,194
Endowments	5,479,195	 5,478,494
Total	\$ 51,262,336	\$ 49,432,688

Earnings from permanently restricted net assets are primarily available to support the general purposes of the Board. The Board preserves the estimated fair value of all original endowment gifts as of the gift date, which management deems is in compliance with state law. Accordingly, the Board classifies as "permanently restricted net assets" (a) the original value of gifts donated to the permanent endowment and (b) the original value of subsequent gifts to the permanent endowment. The Board has adopted an investment policy for endowment assets that attempts to provide a predictable stream of funding to supported programs while seeking to maintain the purchasing power of the endowment assets and to preserve the invested capital. The Board seeks the advice of investment counsel, as well as management and certain committees of the Board, when determining amounts to be spent on supported programs. The Board periodically makes distributions (in accordance with its spending policies) for use in furthering its exempt purpose.

# NOTE 11 EMPLOYEE BENEFIT PLANS

#### **HEALTH BENEFIT PLAN**

The Board provides medical benefits under a partially self-funded plan and a reinsurance contract with an insurance company for stop-loss coverage. Medical benefits are provided to all eligible participants (including employees and missionaries) and their dependents. Total medical claims incurred during the years ended September 30, 2017 and 2016 were approximately \$8,895,000 and \$10,152,000.

#### NOTE 11 (CONTINUED)

#### **HEALTH BENEFIT PLAN (CONTINUED)**

Claims incurred but not reported or paid at year end were estimated to be approximately \$648,000 and \$908,000 as of September 30, 2017 and 2016, respectively, and are included within "accounts payable and accrued expenses" on the consolidated statements of financial position.

#### RETIREMENT PLAN

The Board maintains a 403(b) retirement plan ("the Plan") through GuideStone Financial Resources of the Southern Baptist Convention. Employees are eligible to participate upon meeting the eligibility requirements described in the Plan document. Eligible employees may make tax-deferred contributions to the Plan. The Plan requires the employer to make contributions of 10% of the base compensation of participating employees. The Plan also allows for employer discretionary matching contributions. Employees are 100% vested in employer contributions. The Board contributed approximately \$3,305,000 and \$2,982,000 to the Plan during the years ended September 30, 2017 and 2016, respectively.

# NOTE 12 COMMITMENTS

The Board has two revolving lines of credit with two financial institutions, one for \$5,000,000 and the other for \$10,000,000. Outstanding amounts under the lines of credit, if any, are secured by certain assets held by the financial institutions. With respect to the \$5,000,000 line of credit, interest on the outstanding principal balance is payable monthly at the one-month LIBOR plus 1.25% per annum. With respect to the \$10,000,000 line of credit, interest on the outstanding principal balance is payable monthly at a corresponding index (as further defined in the line of credit agreement) plus 2.25% per annum. As of September 30, 2017and 2016, there were no amounts outstanding under these lines of credit.

As of September 30, 2017, the Board has committed to loan approximately \$2,512,500 to six churches. In addition, the Board has construction loans and holdbacks with two churches with approximately \$686,000 in undistributed funds. Such commitments are made to accommodate the needs of the qualified churches. The credit risk associated with these commitments is essentially the same as that involved in extending loans to churches and is subject to the Board's normal credit policies and terms. Collateral for the loans does or will consist of church real estate.

### NOTE 13 SUBSEQUENT EVENTS

Subsequent to September 30, 2017, the Board sold church loans with an outstanding principal balance of approximately \$40,400,000 to an unrelated third party.

The Board has evaluated for possible financial reporting and disclosure subsequent events through February 2, 2018, the date as of which the consolidated financial statements were available to be issued.



# THE NORTH AMERICAN MISSION BOARD OF THE SOUTHERN BAPTIST CONVENTION, INC. SUPPLEMENTAL SCHEDULE OF REVENUE ANALYSIS BY REGION (Unaudited)

For The Year Ended September 30, 2017

		Cooperative Program		nie Armstrong ter OfferingTM		Undesignated		Hunger Designated		Disaster Relief Designated		Other Designated
Alabama	\$	4,057,992	\$	6,670,508	\$	295,146	\$	96,160	\$	211,102	\$	496,514
Alaska	Ψ	50,885	Ψ	92,404	Ψ	385	Ψ	602	Ψ	7,610	Ψ	43,570
Arizona		284,110		501,762		3,250		3,064		56,756		493,970
Arkansas		2,071,593		2,147,028		115,239		24,262		84,307		274,447
California		514,447		831,645		27,234		17,573		282,518		604,222
Colorado		126,630		240,041		5,660		- 17,373 -		82,893		388,584
Dakota		21,481		55,608		50		426		15,961		5,245
District of Columbia		2,408		5,772		790		_		4,599		4,190
Florida		4,190,823		2,698,479		115,545		28,504		375,566		476,959
Georgia		3,897,665		4,665,762		842,831		111,293		1,375,420		945,170
Hawaii		105,767		185,890		—		4,506		8,782		9,134
Illinois		545,211		812,888		4,334		20,682		86,751		130,791
Indiana		189,765		364,002		1,062		9,910		60,859		309,039
Iowa		63,221		50,277		845		1,410		37,665		9,105
Kansas/Nebraska		167,587		361,286		20,420		3,400		63,875		86,007
Kentucky		2,346,764		2,482,732		137,943		54,047		186,313		309,915
Louisiana		1,678,183		1,763,709		169,155		27,057		280,710		188,403
Maryland/Delaware		360,236		453,589		41,253		10,045		73,296		248,984
Michigan		74,052		150,163		5,036		3,685		24,652		53,348
Minnesota/Wisconsin		26,907		80,790		795		1,024		29,117		57,710
Mississippi		2,767,363		4,029,108		104,682		38,536		99,403		425,195
Missouri		1,445,674		2,362,638		127,784		41,160		172,432		199,087
Montana		34,207		64,902		500		2,373		6,169		31,720
Nevada		132,700		157,162		630		1,242		36,243		40,388
New England		36,275		157,896		904		1,521		380,945		260,034
New Mexico		162,483		363,589		16,876		3,402		40,167		34,834
New York		55,694		120,800		35,592		5,207		30,196		124,277
North Carolina		2,723,805		6,535,146		84,643		62,156		415,112		792,164
Northwest		177,062		277,349		5,413		6,855		77,249		103,635
Ohio		472,241		547,142		25,012		5,716		181,406		114,735
Oklahoma		2,294,469		1,918,965		153,039		21,050		87,952		514,354
Pennsylvania/S Jersey		50,844		136,723		8,778		1,666		93,284		195,285
South Carolina		2,588,721		3,585,234		102,591		96,688		237,207		415,275
Tennessee		3,524,047		4,588,905		456,087		114,391		279,465		582,614
Texas-BGCT		2,441,157		3,955,787		104,635		8,760		18,246		179,076
Texas-SBTC		3,591,892		3,419,132		591,593		22,947		467,710		976,591
Utah/Idaho		41,156		124,456		2,420		3,542		23,984		44,304
Virginia-BGAV		206,915		1,155,928		39,774		205		12,549		33,557
Virginia-SBCV		1,024,237		1,200,297		68,836		14,731		177,773		213,393
West Virginia		110,894		193,217		1,050		4,411		39,252		28,238
Wyoming		26,228		44,962		100		1,293		6,399		18,230
Canada				71,865		_				7,695		12,080
Caribbean		1,025		15,724		_		4,700		110		_
Miscellaneous		1,210,049		26,818		34,120		1,051		7,681		9,845
Total Revenue	\$	45,894,865	\$	59,668,080	\$	3,752,032	\$	881,253	\$	6,247,381	\$	10,484,218
Received through		·		·		•		•		· · · · · · · · · · · · · · · · · · ·		
Executive Committee	\$	45,894,865	\$	55,553,453	\$	1,274,720	\$	669,049	\$	1,527,711	\$	117,166
Received directly		_		4,114,627		2,477,312		212,204		5,969,670		10,366,052
Total Revenue	\$	45,894,865	\$	59,668,080	\$	3,752,032	\$	881,253	\$	7,497,381	\$	10,483,218
CP overage designated to Disaster Relief		( 1,250,000 )		_		_		_		1,250,000		_
Total Revenue	\$	44,644,865	\$	59,668,080	\$	3,752,032	\$	881,253	\$	8,747,381	\$	10,483,218
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# THE NORTH AMERICAN MISSION BOARD OF THE SOUTHERN BAPTIST CONVENTION, INC. SUPPLEMENTAL SCHEDULE OF REVENUE ANALYSIS BY REGION (Unaudited)

For The Year Ended September 30, 2016

	Cooperative Program		nnie Armstrong ter OfferingTM	Undesignated		Hunger Designated		Disaster Relief Designated		Other Designated
Alabama	\$ 4,016,487	\$	6,137,026	\$ 248,790	\$	101,836	\$	46,328	\$	434,687
Alaska	58,106	·	77,355	1,325	·	1,464	·	3,250	·	52,054
Arizona	199,972		428,601	5,094		3,288		11,670		392,433
Arkansas	2,015,391		2,247,148	134,351		29,026		9,743		414,480
California	514,532		806,278	33,931		7,612		32,205		583,827
Colorado	132,014		250,152	11,513		149		10,405		325,496
Dakota	18,532		45,779	210		267		1,930		6,175
District of Columbia	4,593		4,874	925		2,346		16,978		6,460
Florida	3,395,296		2,620,789	206,929		26,447		97,973		442,933
Georgia	3,933,812		5,559,037	598,702		64,282		103,256		909,979
Hawaii	56,341		37,656	_		3,831		350		11,824
Illinois	545,648		800,968	3,278		24,396		9,472		76,583
Indiana	202,339		357,130	6,284		5,190		19,744		242,599
Iowa	66,070		63,406	_		1,501		7,000		10,382
Kansas/Nebraska	146,401		356,454	24,097		3,830		31,018		71,315
Kentucky	2,364,788		2,463,859	264,946		51,538		17,169		328,761
Louisiana	1,724,396		1,900,098	103,653		27,018		335,758		240,074
Maryland/Delaware	353,043		488,340	82,131		8,086		21,166		217,346
Michigan	70,438		135,208	670		4,914		10,215		53,362
Minnesota/Wisconsin	21,447		78,531	3,552		1,186		725		52,486
Mississippi	2,711,592		3,930,233	130,759		38,207		42,163		457,033
Missouri	1,386,444		2,218,614	121,900		45,707		20,076		166,093
Montana	33,749		90,810	200		849		315		26,030
Nevada	120,106		83,713	225		2,413		11,094		40,443
New England	31,730		139,749	(8,378)		1,456		7,090		217,411
New Mexico	203,669		379,630	31,705		8,240		25,538		68,812
New York	44,547		122,926	10,031		733		2,460		184,103
North Carolina	2,602,079		6,249,589	93,299		61,335		57,596		545,479
Northwest	174,363		257,128	4,024		7,591		6,733		111,518
Ohio	391,636		545,445	23,987		2,598		24,399		144,097
Oklahoma	2,324,343		1,894,910	164,193		26,211		17,468		496,446
Pennsylvania/S Jersey	48,649		114,185	10,143		1,548		19,439		166,159
South Carolina	2,637,207		3,667,762	83,742		85,307		50,477		310,438
Tennessee	3,478,812		4,709,925	868,556		156,667		91,997		466,203
Texas-BGCT	2,396,655		3,687,621	242,365		3,066		15,797		514,463
Texas-SBTC	3,621,803			694,233		21,482		78,512		813,771
Utah/Idaho	38,026		3,224,316 108,250	2,051		1,661		18,890		55,894
Virginia-BGAV	199,595			2,051		1,001				65,302
O .	•		1,122,126	•				52,068		200,713
Virginia-SBCV West Virginia	988,298 106,046		1,165,074 162,968	82,979 1,000		16,324 2,729		24,183 2,975		200,713 36,457
•										13,524
Wyoming	27,745		56,612	125		1,045		2,100		•
Canada Caribbean	— 1,095		60,813 723	— 700		_		20		12,550
	•									1,096
Miscellaneous	 1,199,148		8,743	 30,584				20,813		1,367,001
Total Revenue	\$ 44,606,983	\$	58,860,554	\$ 4,340,421	\$	853,566	\$	1,378,558	\$	11,354,292
Received through										
Executive Committee	\$ 44,606,983	\$	56,056,232	\$ 1,382,873	\$	711,955	\$	46,842	\$	231,770
Received directly	 		2,804,322	 2,957,548		141,611		1,331,716		11,122,522
Total Revenue	\$ 44,606,983	\$	58,860,554	\$ 4,340,421	\$	853,566	\$	1,378,558	\$	11,354,292