

NAMB 2026 Association Report

In this year's report,* we celebrate the work of more than 6,000 missionaries and chaplains who serve throughout North America and around the world. Their faithful ministry is only possible because of the churches who send them and the people who give sacrificially to support their work. We look back on 2025 with a sense of awe and heartfelt gratitude to God. Southern Baptist churches continued giving to the Annie Armstrong Easter Offering® at a record pace, making so much of our work possible.

At NAMB, everything we do is centered on the gospel. Last year, Southern Baptists celebrated an increase in baptisms for the fifth consecutive year and the highest number of baptisms since 2017. It's the first time in 75 years we have seen five years in a row of baptism growth. Our Evangelism team has distributed more than 36,000 Evangelism Kits and this year we trained more than 2,400 churches in person to use them. We also hosted another women's evangelism conference in 2025. In addition, more than 19,000 people heard the gospel through Crossover Orlando in June 2026, resulting in 1,077 salvations.

Through Send Network, we continue to partner with Southern Baptist churches to plant new churches across North America. In May 2026, NAMB reported that Southern Baptists started 792 churches in 2025, with 32 new campuses and 127 new affiliations. All told, Southern Baptists added a total of 951 new congregations. Our Sending Labs trained 1,802 leaders from 1,111 churches, while 456 church planters and ministry leaders attended Send Network orientation events.

Send Relief continues to see remarkable engagement from Southern Baptist churches. In 2025, Send Relief worked directly with 1,931 churches across North America and Puerto Rico. This mobilization resulted in 44,566 individuals serving 201,202 people across diverse communities and catalyzed 84,292 gospel conversations.

Chaplaincy remains a vital part of NAMB's mission. We currently endorse and train more than 3,000 chaplains serving around the world. In 2025 Southern Baptist chaplains reported presenting the gospel more than 114,000 times and counted 19,359 professions of faith and 2,846 baptisms. Chaplains serve throughout various disciplines, including the U.S. Armed Services, in hospitals, in public safety departments, in prisons, as well as in the corporate setting.

The Apostle Paul asked in Romans 10:14-15, "How, then, can they call on him they have not believed in? And how can they believe without hearing about him? And how can they hear without a preacher?" (CSB). Thank you, pastors and Southern Baptists, for all you do to help send those who will preach and proclaim the good news of Christ, so that many will hear and believe.

**Except where noted, this report is based on 2025 data.*